



QCD Factorization for $B \rightarrow PP, PV$ Decays

Hadronic B Decays from First Principles

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[based on work with M. Beneke: hep-ph/0308039]

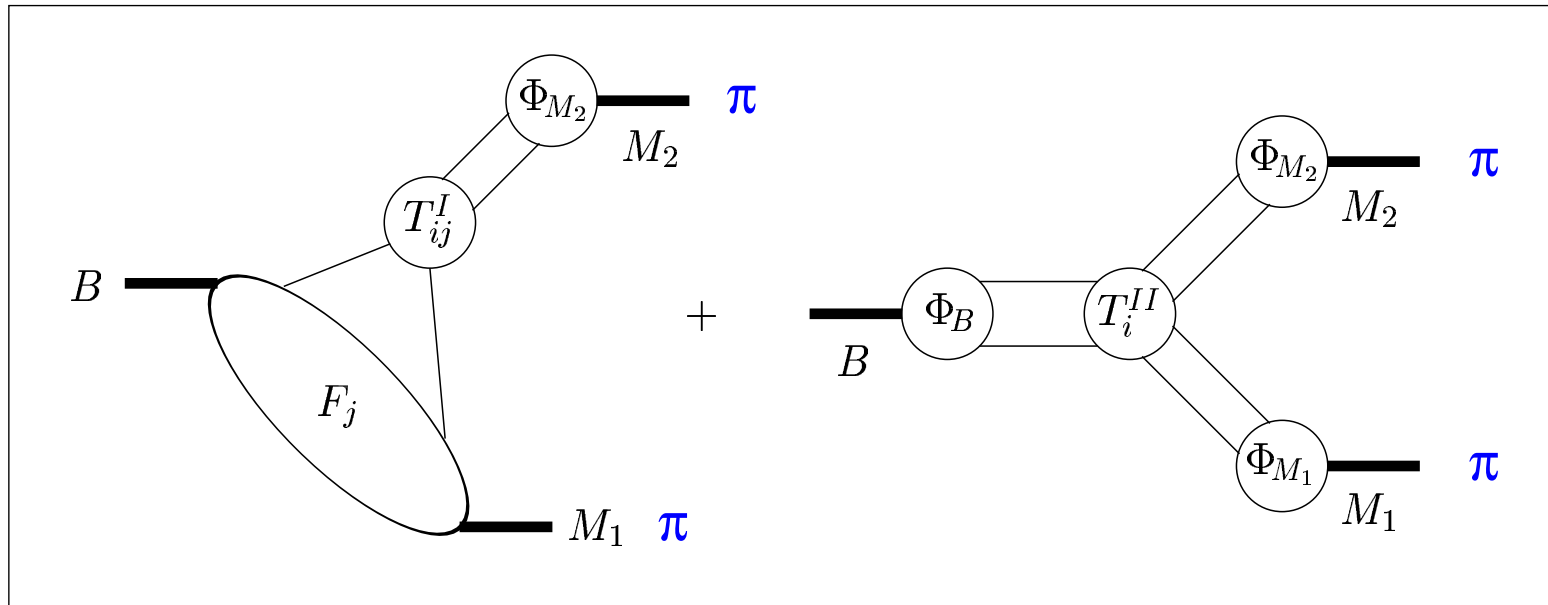
Introduction

- most of B physics beyond $\sin 2\beta$ relies on an analysis of hadronic decays such as $B \rightarrow \pi K, \pi\pi, \phi K_S, \dots$
- crucial for CKM studies and New Physics searches
- recently, have learned how to describe such processes theoretically using heavy-quark expansions:
 - QCD factorization formalism [Beneke et al. 99]
 - & Soft-collinear effective theory [Bauer et al. 00]
- rigorous results in the heavy-quark limit, valid to all orders of perturbation theory

QCD Factorization Approach

Factorization formula for hadronic B-meson decays:

[Beneke, Buchalla, MN, Sachrajda 99]



⇒ **model-independent** description of hadronic B-decay amplitudes (including their phases) in the heavy-quark limit

Inputs to QCD Factorization

CKM parameters (“CKM”):

- $|V_{ub}|, \gamma$

SM parameters and hadronic parameters that can be determined from data (“hadronic 1”):

- light quark masses
- decay constants, heavy-to-light form factors

Hadronic parameters that can only be indirectly determined from data (“hadronic 2”):

- Gegenbauer moments (LCDAs)
- transverse vector-meson decay constants

How Heavy is Heavy Enough?

Importance of heavy-quark limit is evident from comparison of nonfactorizable effects seen in kaon, charm and beauty decays; however, Λ_{QCD}/m_b corrections may be important if:

- associated with new flavor topologies (“weak annihilation”)
- “chirally-enhanced”

Estimate of leading power corrections (“power”):

- parameterize annihilation contributions (largely universal) by quantity ρ_A (includes “charming penguins”!)
- parameterize power corrections to hard scattering contributions (largely universal) by quantity ρ_H
- assign 100% uncertainties and arbitrary strong phases to these estimates

Then ...

Make predictions and listen to data!

- QCD factorization makes many testable predictions
- data can be used to constrain input parameters, and will teach us about the importance of power-suppressed effects

Factorization in Charmless Decays

- factorization in decays $B \rightarrow$ two light mesons can be tested using $B^\pm \rightarrow \pi^\pm \pi^0$ (pure tree) and $B^\pm \rightarrow \pi^\pm K^0$, $B^\pm \rightarrow \pi^\pm K^{*0}$, $B^\pm \rightarrow \rho^\pm K^0$ (pure penguins), which have negligible amplitude interference
- crucial properties:
 - magnitude of tree amplitude
 - magnitude of T/P ratios
 - strong phase of T/P ratios
- once these tests are conclusive, factorization can be used to constrain the unitarity triangle



Part 1:

Tree-Dominated Processes

Magnitude of the Tree Amplitude

Absolute prediction for $B^\pm \rightarrow \pi^\pm \pi^0$ branching ratio:

$$\frac{\Gamma(B^\pm \rightarrow \pi^\pm \pi^0)}{d\Gamma(\bar{B}^0 \rightarrow \pi^+ l^- \bar{\nu})/dq^2|_{q^2=0}} = 3\pi^2 f_\pi^2 |V_{ud}|^2 \underbrace{|a_1^{(\pi\pi)} + a_2^{(\pi\pi)}|}_{1.17^{+0.11}_{-0.07}}^2$$

- study CP-averaged branching fractions (in units 10^{-6}) for other tree-dominated processes
- theory errors refer to:
CKM, hadronic 1, hadronic 2, power
- errors are strongly correlated!
⇒ consider different parameter scenarios S1–S4

(only S2 and S4 discussed here)

$B \rightarrow \pi\pi, \pi\rho$ Branching Ratios

Mode	Theory	Experiment
$B^- \rightarrow \pi^- \pi^0$	$6.0^{+3.0+2.1+1.0+0.4}_{-2.4-1.8-0.5-0.4}$	5.3 ± 0.8
$\bar{B}^0 \rightarrow \pi^+ \pi^-$	$8.9^{+4.0+3.6+0.6+1.2}_{-3.4-3.0-1.0-0.8}$	4.6 ± 0.4
$B^- \rightarrow \pi^- \rho^0$	$11.9^{+6.3+3.6+2.5+1.3}_{-5.0-3.1-1.2-1.1}$	9.1 ± 1.1
$B^- \rightarrow \pi^0 \rho^-$	$14.0^{+6.5+5.1+1.0+0.8}_{-5.5-4.3-0.6-0.7}$	11.0 ± 2.7
$\bar{B}^0 \rightarrow \pi^+ \rho^-$	$21.2^{+10.3+8.7+1.3+2.0}_{-8.4-7.2-2.3-1.6}$	13.9 ± 2.7
$\bar{B}^0 \rightarrow \pi^- \rho^+$	$15.4^{+8.0+5.5+0.7+1.9}_{-6.4-4.7-1.3-1.3}$	8.9 ± 2.5
$\bar{B}^0 \rightarrow \pi^\pm \rho^\mp$	$36.5^{+18.2+10.3+2.0+3.9}_{-14.7-8.6-3.5-2.9}$	24.0 ± 2.5

⇒ default values for neutral modes are too high, but errors (“CKM” and “hadronic 1”) are large

Observations

Tree-dominated processes have “simple” dynamics and should be well described by QCD factorization; select parameters as follows (all well motivated):

- form factors: $F_0^{B \rightarrow \pi}(0) = 0.25$ (range: 0.28 ± 0.05),
 $F_0^{B \rightarrow K}(0) = 0.31$ (range: 0.34 ± 0.05)
[favored by recent SCET work and phenomenological analyses]
- strange quark mass: $m_s = 80$ MeV (range: (90 ± 20) MeV)
[favored by recent, unquenched lattice calculations]
- Gegenbauer moments: $\alpha_2^\pi = 0.3$ (range: 0.1 ± 0.3),
 $\lambda_B = 200$ MeV (range: (350 ± 150) MeV)
[large α_2^π favored by QCD sum rules]

⇒ call this **scenario S2** (later also introduce scenario S4)

$B \rightarrow \pi\pi, \pi\rho, \pi\omega$ Branching Ratios

Mode	Theory	S2	S4	Experiment
$B^- \rightarrow \pi^- \pi^0$	$6.0^{+3.0+2.1+1.0+0.4}_{-2.4-1.8-0.5-0.4}$	5.5	5.1	5.3 ± 0.8
$\bar{B}^0 \rightarrow \pi^+ \pi^-$	$8.9^{+4.0+3.6+0.6+1.2}_{-3.4-3.0-1.0-0.8}$	4.6	5.2	4.6 ± 0.4
$\bar{B}^0 \rightarrow \pi^0 \pi^0$	$0.3^{+0.2+0.2+0.3+0.2}_{-0.2-0.1-0.1-0.1}$	0.9	0.7	1.9 ± 0.5
$B^- \rightarrow \pi^- \rho^0$	$11.9^{+6.3+3.6+2.5+1.3}_{-5.0-3.1-1.2-1.1}$	12.6	12.3	9.1 ± 1.1
$B^- \rightarrow \pi^0 \rho^-$	$14.0^{+6.5+5.1+1.0+0.8}_{-5.5-4.3-0.6-0.7}$	10.4	10.3	11.0 ± 2.7
$\bar{B}^0 \rightarrow \pi^+ \rho^-$	$21.2^{+10.3+8.7+1.3+2.0}_{-8.4-7.2-2.3-1.6}$	11.0	11.8	13.9 ± 2.7
$\bar{B}^0 \rightarrow \pi^- \rho^+$	$15.4^{+8.0+5.5+0.7+1.9}_{-6.4-4.7-1.3-1.3}$	10.8	11.8	8.9 ± 2.5
$\bar{B}^0 \rightarrow \pi^\pm \rho^\mp$	$36.5^{+18.2+10.3+2.0+3.9}_{-14.7-8.6-3.5-2.9}$	21.8	23.6	24.0 ± 2.5
$\bar{B}^0 \rightarrow \pi^0 \rho^0$	$0.4^{+0.2+0.2+0.9+0.5}_{-0.2-0.1-0.3-0.3}$	1.7	1.1	< 2.5
$B^- \rightarrow \pi^- \omega$	$8.8^{+4.4+2.6+1.8+0.8}_{-3.5-2.2-0.9-0.9}$	9.1	8.4	5.9 ± 1.0



Part 2:

Penguin-Dominated Processes

Magnitudes of Penguin Coefficients

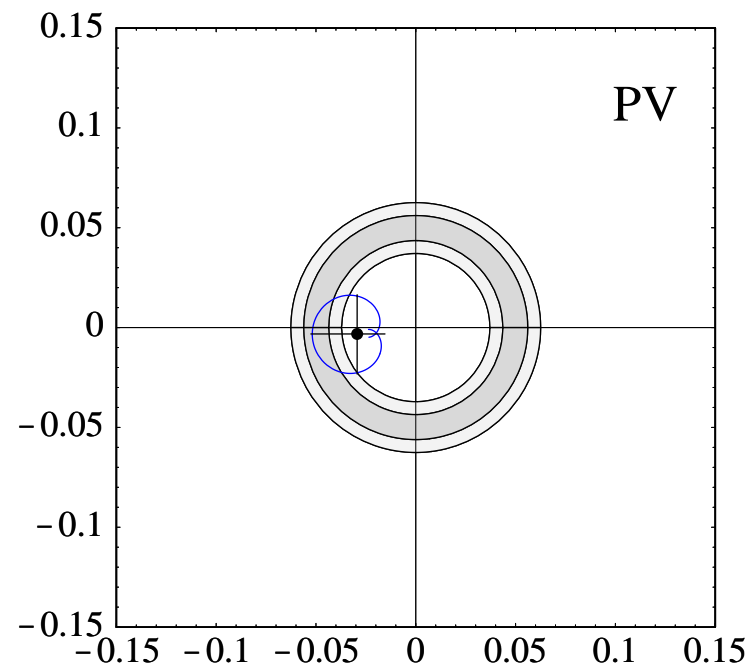
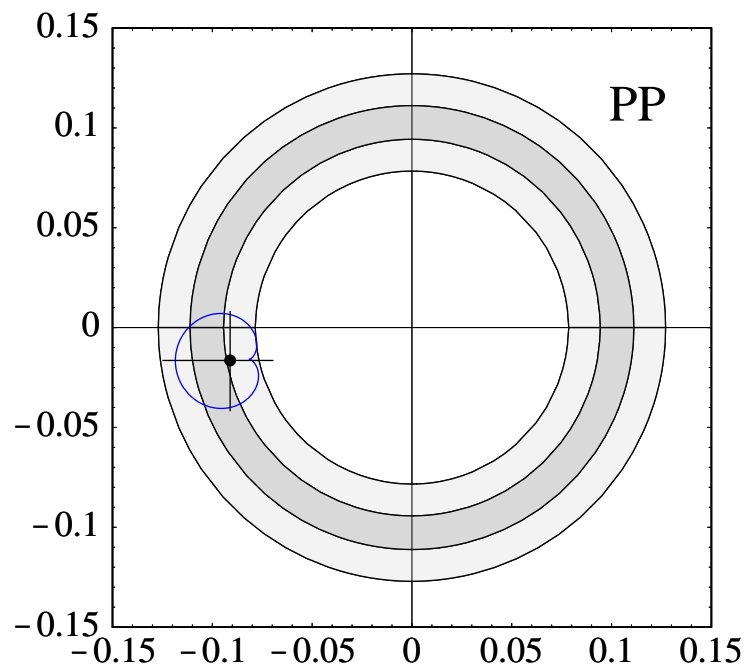
QCD penguin amplitudes (incl. penguin annihilation, charming penguins, etc.) are governed by single parameter $\hat{\alpha}_4^c(M_1 M_2)$, whose magnitude can be determined from the decays:

- $B^\pm \rightarrow \pi^\pm K^0$: $\hat{\alpha}_4^c(\pi K)$ (PP)
- $B^\pm \rightarrow \pi^\pm K^{*0}$: $\hat{\alpha}_4^c(\pi K^*)$ (PV)
- $B^\pm \rightarrow \rho^\pm K^0$: $\hat{\alpha}_4^c(\rho K)$ (VP)

QCD factorization predicts that:

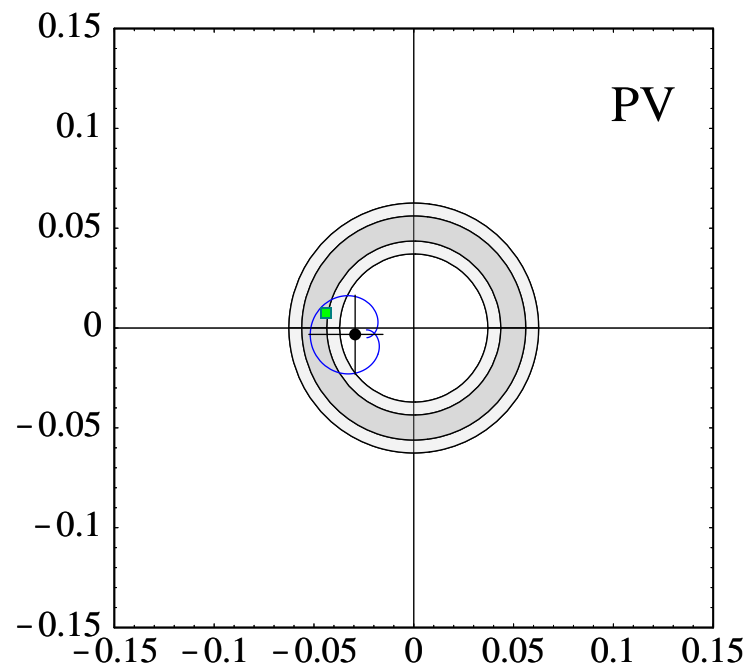
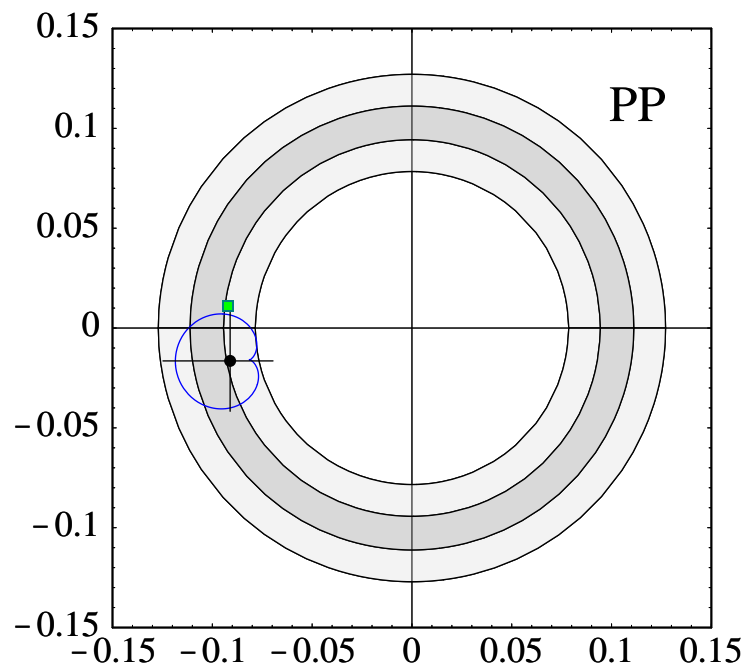
- PV penguin $\approx \frac{1}{2} \times$ PP penguin, since $\langle Q_6 \rangle$ matrix element vanishes at leading order
- VP penguin $\approx \frac{1}{2} \times$ PP penguin, since $\langle Q_4 \rangle$ and $\langle Q_6 \rangle$ matrix elements interfere destructively for VP

Divide by $B^\pm \rightarrow \pi^\pm \pi^0$ branching ratio to get $|\hat{\alpha}_4^c(M_1 M_2)|$ independent of hadronic form factors:



- ⇒ PP penguin is **right on!**
- ⇒ indeed, strong reduction seen for PV vs. PP!

Add moderate annihilation terms ($\rho_A = 1$) to get a better description of the $B \rightarrow \pi K^*$ penguin amplitude (green dots):



- ⇒ small effect for PP modes, but noticeable for PV modes due to smallness of the penguin amplitude
- ⇒ call this **scenario S4** (adjusted, but not fitted)

$B \rightarrow \pi K, \pi K^*$ Branching Ratios

Mode	Theory	S4	Experiment
$B^- \rightarrow \pi^- \bar{K}^0$	$19.3^{+1.9+11.3+1.9+13.2}_{-1.9-7.8-2.1-5.6}$	20.3	20.6 ± 1.3
$B^- \rightarrow \pi^0 K^-$	$11.1^{+1.8+5.8+0.9+6.9}_{-1.7-4.0-1.0-3.0}$	11.7	12.8 ± 1.1
$\bar{B}^0 \rightarrow \pi^+ K^-$	$16.3^{+2.6+9.6+1.4+11.4}_{-2.3-6.5-1.4-4.8}$	18.4	18.2 ± 0.8
$\bar{B}^0 \rightarrow \pi^0 \bar{K}^0$	$7.0^{+0.7+4.7+0.7+5.4}_{-0.7-3.2-0.7-2.3}$	8.0	11.2 ± 1.4
$B^- \rightarrow \pi^- \bar{K}^{*0}$	$3.6^{+0.4+1.5+1.2+7.7}_{-0.3-1.4-1.2-2.3}$	8.4	9.0 ± 1.8 [was 13 ± 3]
$B^- \rightarrow \pi^0 K^{*-}$	$3.3^{+1.1+1.0+0.6+4.4}_{-1.0-0.9-0.6-1.4}$	6.5	< 31
$\bar{B}^0 \rightarrow \pi^+ K^{*-}$	$3.3^{+1.4+1.3+0.8+6.2}_{-1.2-1.2-0.8-1.6}$	8.1	15.3 ± 3.8
$\bar{B}^0 \rightarrow \pi^0 \bar{K}^{*0}$	$0.7^{+0.1+0.5+0.3+2.6}_{-0.1-0.4-0.3-0.5}$	2.5	< 3.5

⇒ uncertainties from weak annihilation and strange-quark mass are fully correlated between different modes!

$B \rightarrow \rho K, \omega K, \phi K$ Branching Ratios

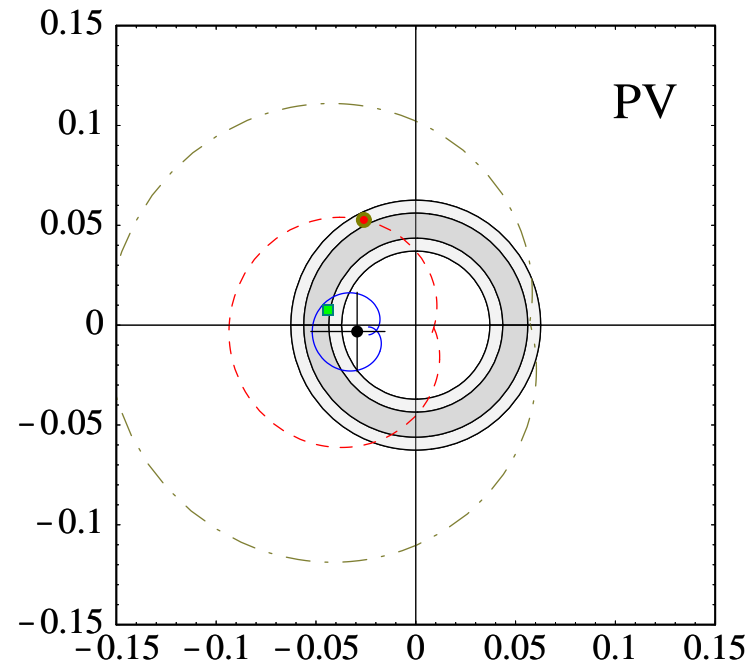
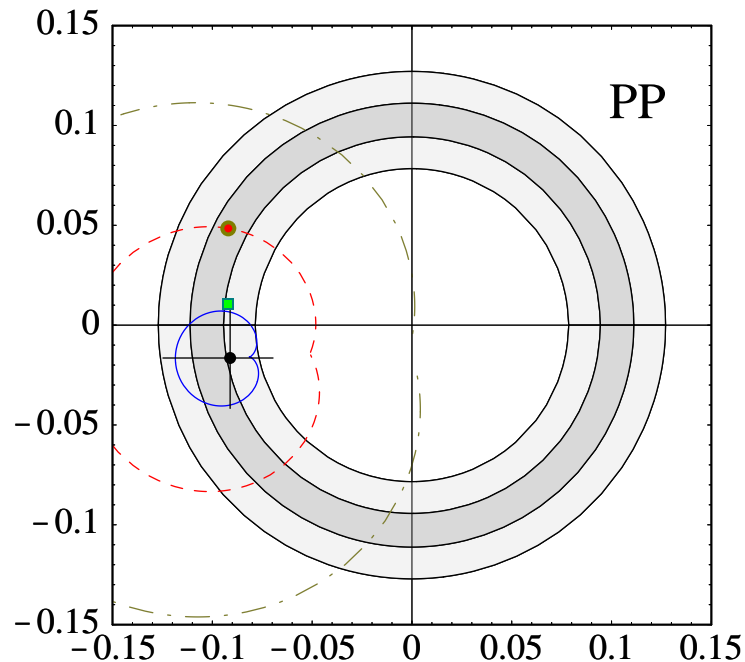
Mode	Theory	S4	Experiment
$B^- \rightarrow \bar{K}^0 \rho^-$	$5.8^{+0.6+7.0+1.5+10.3}_{-0.6-3.3-1.3-3.2}$	9.7	< 48
$B^- \rightarrow K^- \rho^0$	$2.6^{+0.9+3.1+0.8+4.3}_{-0.9-1.4-0.6-1.2}$	4.3	4.1 ± 0.8 [was < 6.2]
$\bar{B}^0 \rightarrow K^- \rho^+$	$7.4^{+1.8+7.1+1.2+10.7}_{-1.9-3.6-1.1-3.5}$	10.1	9.0 ± 1.6
$\bar{B}^0 \rightarrow \bar{K}^0 \rho^0$	$4.6^{+0.5+4.0+0.7+6.1}_{-0.5-2.1-0.7-2.1}$	6.2	< 12
$B^- \rightarrow K^- \omega$	$3.5^{+1.0+3.3+1.4+4.7}_{-1.0-1.6-0.9-1.6}$	5.9	5.4 ± 0.8
$\bar{B}^0 \rightarrow \bar{K}^0 \omega$	$2.3^{+0.3+2.8+1.3+4.3}_{-0.3-1.3-0.8-1.3}$	4.9	5.2 ± 1.1
$B^- \rightarrow K^- \phi$	$4.5^{+0.5+1.8+1.9+11.8}_{-0.4-1.7-2.1-3.3}$	11.6	9.0 ± 1.0
$\bar{B}^0 \rightarrow \bar{K}^0 \phi$	$4.1^{+0.4+1.7+1.8+10.6}_{-0.4-1.6-1.9-3.0}$	10.5	8.3 ± 1.1

⇒ good description of all modes for a fixed set of parameters

Bounds on Weak Annihilation

Are values $\varrho_A \gg 1$ possible, which could upset the heavy-quark expansion?

[Ciuchini et al. (hep-ph/0212397) suggested to use $0 < \varrho_A < 8$ to be conservative]



⇒ needs significant fine-tuning! (red: $\varrho_A = 2$, gray: $\varrho_A = 3$)

Even better:

Values $\rho_A \geq 2$ are already excluded by the data!

Mode	Default	Large Annihilation (red dot: $\rho_A = 2$)	Experiment
$\bar{B}^0 \rightarrow \pi^0 \bar{K}^{*0}$	0.7	6.0	< 3.5
$B^- \rightarrow K^- \rho^0$	2.6	9.0	4.1 ± 0.8
$\bar{B}^0 \rightarrow K^- \rho^+$	7.4	19.3	9.0 ± 1.6
$B^- \rightarrow K^- \phi$	4.5	22.4	9.0 ± 0.7
$\bar{B}^0 \rightarrow \bar{K}^0 \phi$	4.1	20.2	8.3 ± 1.1



Part 3:

Processes With Flavor Singlets

Final States Containing η or η'

Mode	S4	Experiment	Mode	S4	Experiment
$B^- \rightarrow \eta K^-$	1.6	3.1 ± 0.7	$B^- \rightarrow \eta K^{*-}$	19.9	25.9 ± 3.4
$\bar{B}^0 \rightarrow \eta \bar{K}^0$	1.1	< 4.6	$\bar{B}^0 \rightarrow \eta \bar{K}^{*0}$	18.6	17.8 ± 2.1
$B^- \rightarrow \eta' K^-$	76.1	77.6 ± 4.6	$B^- \rightarrow \eta' K^{*-}$	2.2	< 12
$\bar{B}^0 \rightarrow \eta' \bar{K}^0$	70.3	65.2 ± 6.0	$\bar{B}^0 \rightarrow \eta' \bar{K}^{*0}$	1.9	< 6.4
$B^- \rightarrow \pi^- \eta$	3.8	3.9 ± 0.9	$B^- \rightarrow \eta \rho^-$	6.3	8.9 ± 2.7 [was < 6.2]
$\bar{B}^0 \rightarrow \pi^0 \eta$	0.3	< 2.9	$\bar{B}^0 \rightarrow \eta \rho^0$	0.1	< 5.5
$B^- \rightarrow \pi^- \eta'$	2.9	< 7	$B^- \rightarrow \eta' \rho^-$	4.2	13.3 ± 4.7 [was < 33]
$\bar{B}^0 \rightarrow \pi^0 \eta'$	0.4	< 5.7	$\bar{B}^0 \rightarrow \eta' \rho^0$	0.1	< 12

\Rightarrow no need for mysterious, enhanced decays mechanisms!
(anomaly, intrinsic charm, etc.)



Part 4:

CP Asymmetries (Test of small strong phases)

Direct CP Asymmetries (in %)

Mode	S4	Experiment	Mode	S4	Experiment
$B^- \rightarrow \pi^- \bar{K}^0$	0	-2 ± 9	$B^- \rightarrow K^- \omega$	19	0 ± 12
$B^- \rightarrow \pi^0 K^-$	-4	1 ± 12	$\bar{B}^0 \rightarrow \bar{K}^0 \omega$	4	—
$\bar{B}^0 \rightarrow \pi^+ K^-$	-4	-9 ± 4	$B^- \rightarrow K^- \phi$	1	3 ± 7
$\bar{B}^0 \rightarrow \pi^0 \bar{K}^0$	1	3 ± 37	$\bar{B}^0 \rightarrow \bar{K}^0 \phi$	1	19 ± 68
$B^- \rightarrow \pi^- \pi^0$	0	-7 ± 14	$B^- \rightarrow \pi^- \rho^0$	-11	-17 ± 11
$\bar{B}^0 \rightarrow \pi^+ \pi^-$	10	51 ± 23	$B^- \rightarrow \pi^0 \rho^-$	10	23 ± 17
$B^- \rightarrow \pi^- \omega$	-6	9 ± 21	$\bar{B}^0 \rightarrow \pi^+ \rho^-$	4	-11 ± 17
			$\bar{B}^0 \rightarrow \pi^- \rho^+$	-13	-62 ± 27

- ⇒ no significant discrepancies
- ⇒ our biggest success: **They are all small!**



Part 5:

Hadronic Effects on Time-Dependent CP Asymmetries

Important predictions for New Physics searches:

$$\begin{aligned} S_{\phi K_S} - S_{J/\psi K_S} &= 0.01 - 0.05 \\ S_{\eta' K_S} - S_{J/\psi K_S} &= 0.00 - 0.03 \\ S_{\pi^0 K_S} - S_{J/\psi K_S} &= 0.06 - 0.13 \end{aligned}$$

- model-independent predictions in heavy-quark limit (plus leading Λ_{QCD}/m_b corrections)
- consistent with, but more powerful than, bounds obtained assuming SU(3) symmetry ($< 0.34, < 0.49, < 0.19$)
[Grossman, Ligeti, Nir, Quinn 03; Gronau, Grossman, Rosner 03]

Part 6:

Measuring $\sin 2(\beta + \gamma)$ in
 $B \rightarrow \pi^{\pm} \rho^{\mp}$ Decays

CP Violation in $B \rightarrow \pi^\pm \rho^\mp$

Described in terms of 5 parameters: $C, \Delta C, S, \Delta S, A_{CP}$

Parameter S has a clean interpretation:

$$S = \frac{2R}{1 + R^2} \sin 2\alpha + \mathcal{O}(P/T),$$

where $R = 0.9 \pm 0.2$ is a ratio of form factors, and the P/T correction is fortuitously small

- penguin “pollution” much less than in $B \rightarrow \pi\pi$
- clean measurement of $\sin 2\alpha$ with minimal theoretical uncertainties (well below $\pm 10^\circ$)
- best determination of γ to date!

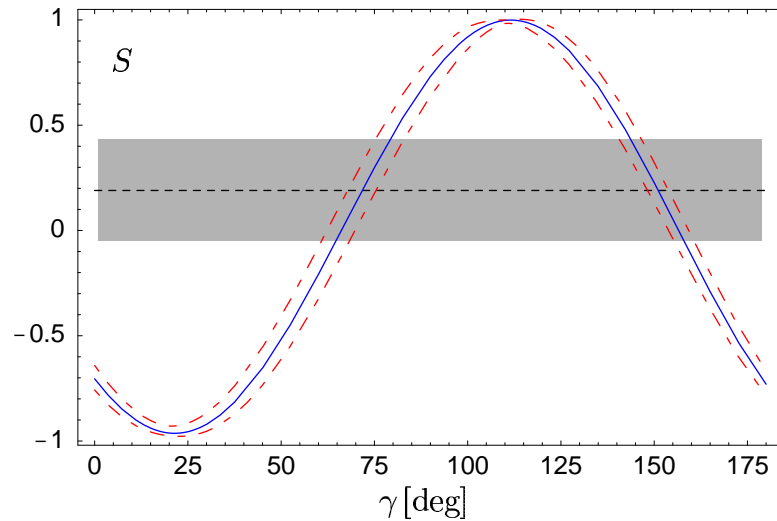
Results (assuming $\beta = 24^\circ$)

$B \rightarrow \pi^\pm \rho^\mp$ decay:

$$\gamma = (72 \pm 11)^\circ$$

$$\text{or } \gamma = (151 \pm 10)^\circ$$

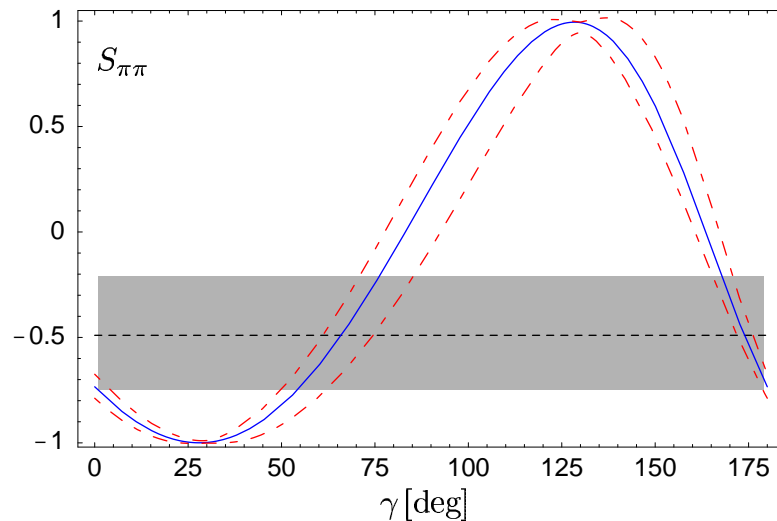
$$[\text{95\% CL: } \gamma = (72 \pm 20)^\circ]$$



$B \rightarrow \pi^+ \pi^-$ decay:

$$\gamma = (66^{+19}_{-16})^\circ$$

$$\text{or } \gamma = (174^{+9}_{-8})^\circ$$



Conclusions

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- QCD factorization theorems make a large class of exclusive hadronic B decays accessible to a systematic theoretical treatment based on the heavy-quark expansion
- This theory provides a successful, global description of all available data on charmless B decays and makes many more predictions (also for B_s decays)
- Significant progress toward a theory (not just a model) of hadronic B decays has been made!