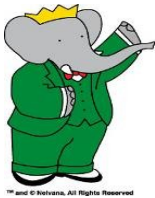
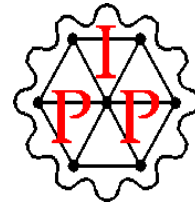


B Leptonic and Electroweak Penguin Decays

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for the
BABAR Collaboration



2007 Aspen Winter Conference on Particle Physics
Aspen, Colorado, January 8-13 2007



Outline

- Rare B decays and New Physics

- Leptonic B decays:

$$B^+ \rightarrow \tau^+ \nu$$

$$B^+ \rightarrow \mu^+ \nu \text{ and } B^+ \rightarrow e^+ \nu$$

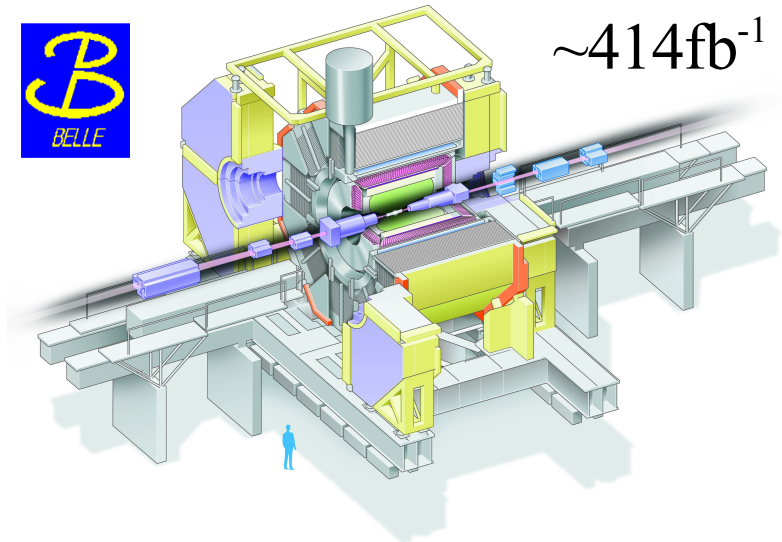
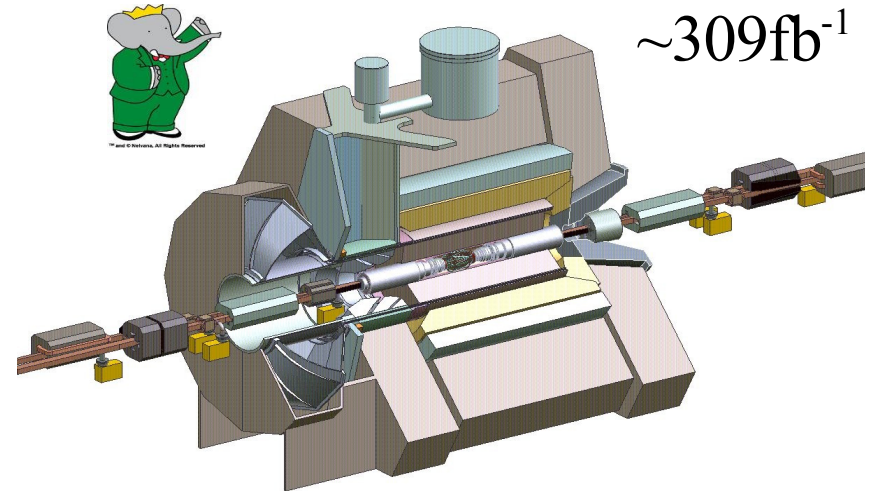
$$\text{Radiative modes: } B^+ \rightarrow l^+ \nu \gamma$$

- Electroweak FCNC processes:

$$B \rightarrow X_{s/d} \gamma$$

$$B \rightarrow K^{(*)} l^+ l^-$$

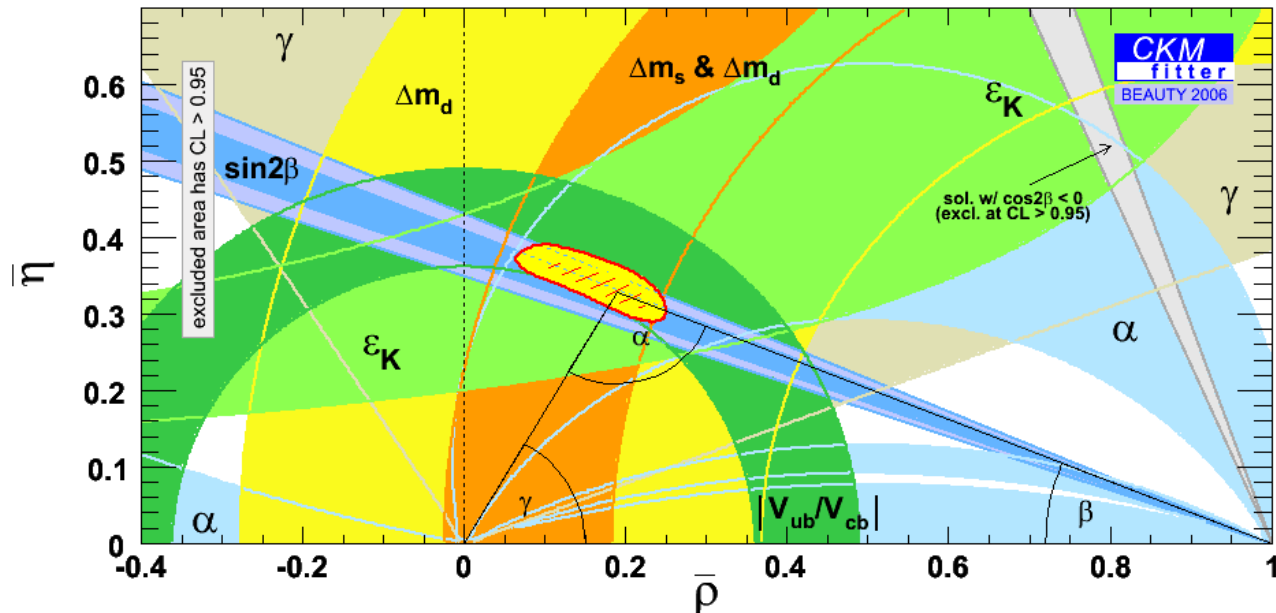
- Conclusions



Why Rare Decays?

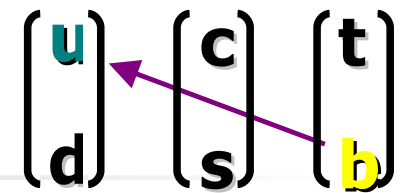
Overall Unitarity Triangle determination from tree and $\Delta F=2$ processes (B_{d,s} and K mixing) is consistent with Standard Model expectations

- presentation by P. Dauncey (Weds morning)
- implies that the scale associated with New Physics is $\gg 1$ TeV unless “phase” of New Physics is the same as the SM phase

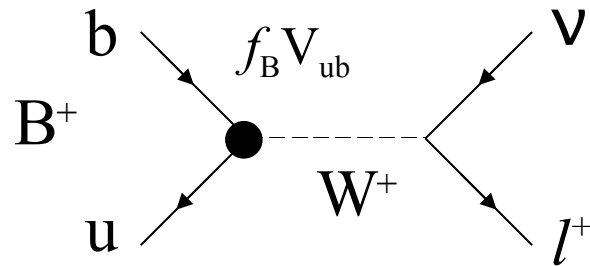


Minimal Flavour Violation (MFV) - Potentially large non-SM effects in rare meson decays even in absence of evidence of new physics in the (tree-level) UT determination

Leptonic B decays



Leptonic B decays are helicity-suppressed EW tree processes in the SM:



Standard Model Rates

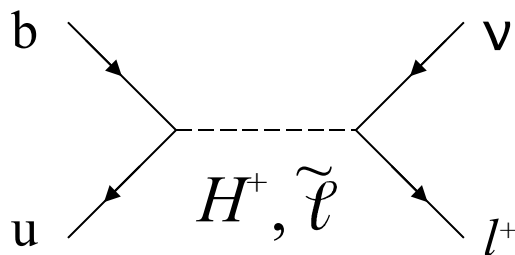
$$B(B^+ \rightarrow \tau^+ \nu) \sim 1 \times 10^{-4}$$

$$B(B^+ \rightarrow \mu^+ \nu) \sim 4 \times 10^{-7}$$

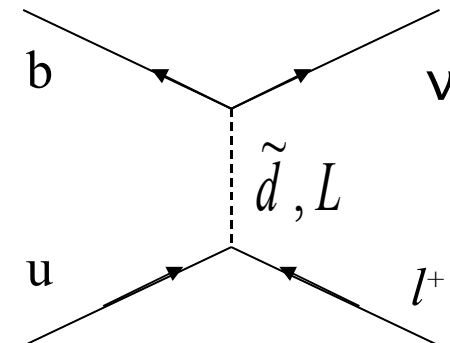
$$B(B^+ \rightarrow e^+ \nu) \sim 10^{-12}$$

$$Br(B^+ \rightarrow \ell^+ \nu_\ell) = \frac{G_F^2}{8\pi} |V_{ub}|^2 f_B^2 m_B m_\ell^2 \tau_B \left(1 - \frac{m_\ell^2}{m_B^2}\right)^2$$

New physics contributions can arise from diagrams with internal lines containing non-SM particles:



Charged Higgs, scalar particles in R-parity violating models, Pati-Salam leptoquarks



$$B^+ \rightarrow \tau^+ \nu$$

Standard Model Rate
 $B(B^+ \rightarrow \tau^+ \nu) \sim 1 \times 10^{-4}$

Large SM branching fraction, but experimentally challenging due to presence of several final states with multiple neutrinos

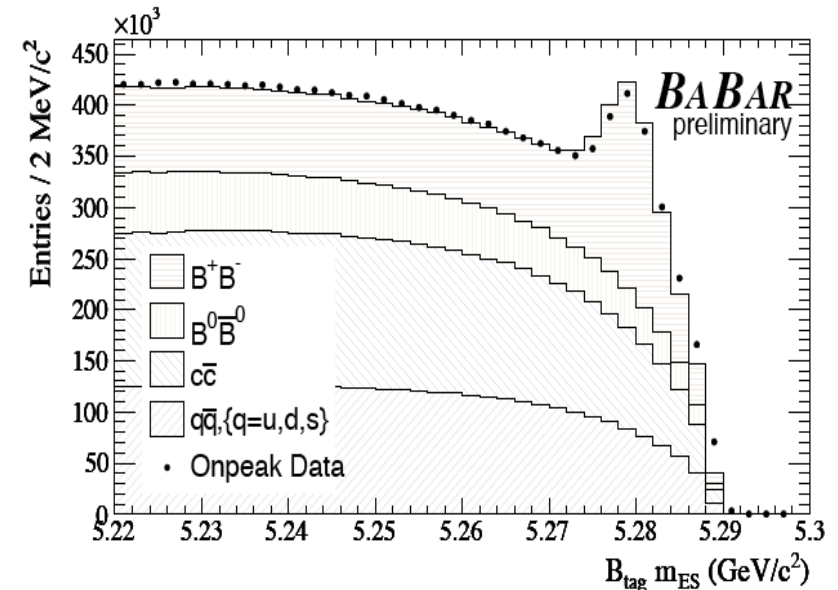
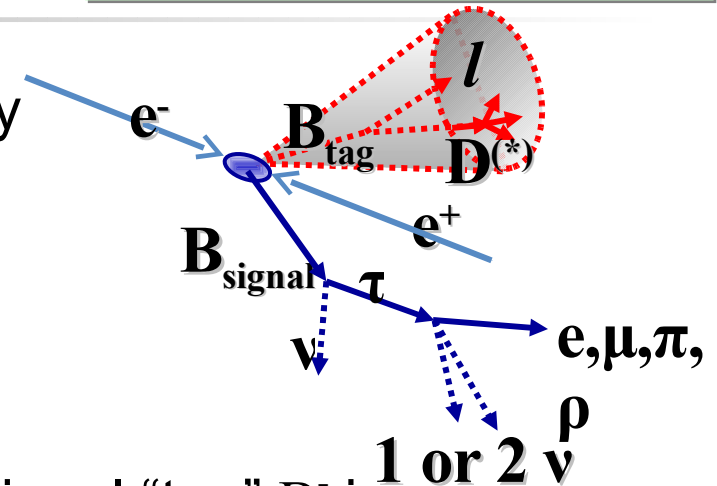
- few kinematic constraints which can be exploited for background suppression

Solution is to reconstruct the decay of the non-signal “tag” B^- in $\Upsilon(4S) \rightarrow B^+ B^-$ in one of a large number of exclusive decay modes, then attribute all other particles to the decay of the “signal” B^+ candidate

- $B^- \rightarrow D^{(*)0} X^-$ Hadronic tags
 - yield $\sim 2700/\text{fb}^{-1}$

$$m_{ES} = \sqrt{E_{beam}^{*2} - p_B^{*2}} \quad \Delta E = E_B - E_{CM}/2$$

- $B^- \rightarrow D^0 l^- \nu X^0$ Semileptonic tags
 - yield $\sim 6000/\text{fb}^{-1}$
 - presence of additional neutrino does not significantly impact analysis



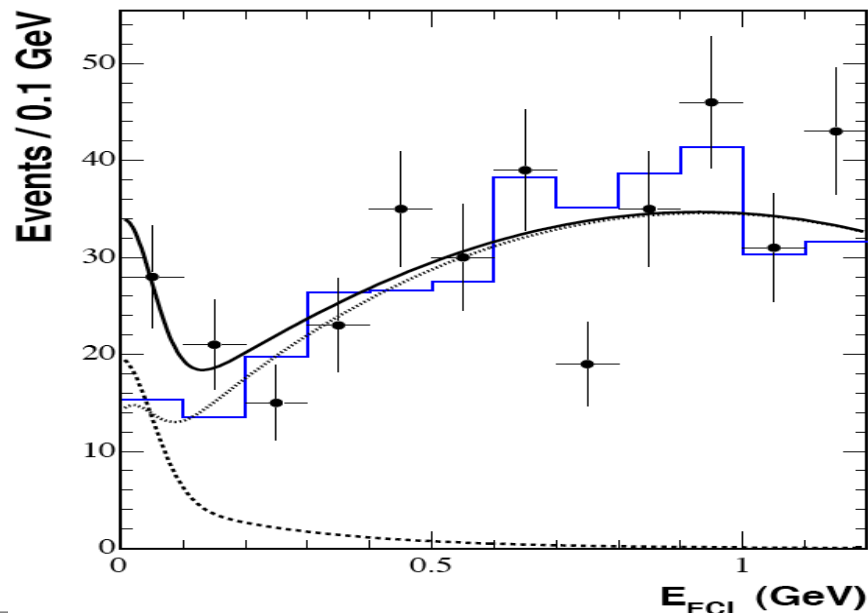
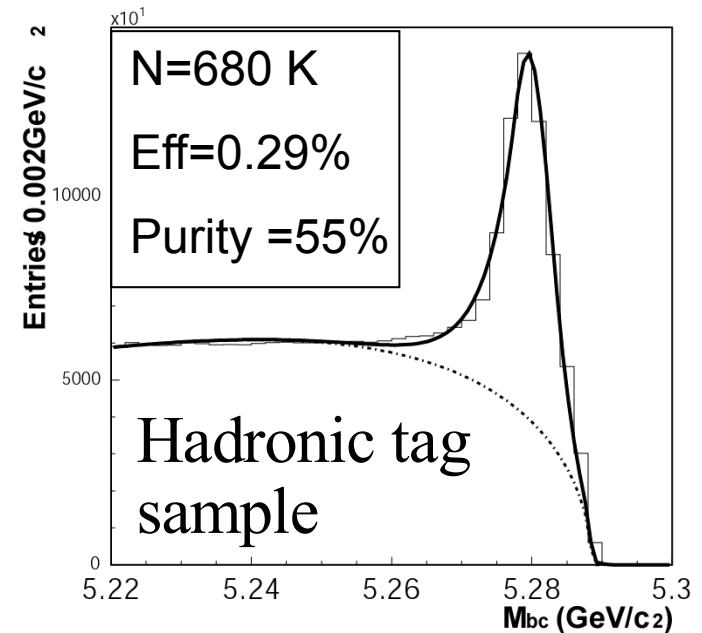
Belle $B^+ \rightarrow \tau^+ \nu$ results



Belle recently reported first evidence for $B^+ \rightarrow \tau^+ \nu$ based on 414fb^{-1} of data

Phys. Rev. Lett. 97, 251802 (2006)

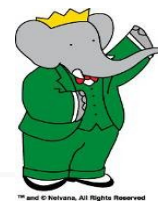
- signal modes: $\tau^+ \rightarrow e^+ \nu \nu$, $\tau^+ \rightarrow \mu^+ \nu \nu$,
 $\tau^+ \rightarrow \pi^+ \nu$, $\tau^+ \rightarrow \rho^+ (\pi^+ \pi^0) \nu$, $\tau^+ \rightarrow a_1^+ (\pi^+ \pi^- \pi^+) \nu$
- signal extracted from a fit to the E_{ECL} distribution (sum of calorimeter energy not associated to either tag B or signal B candidates)



Observed an excess above background across all signal channels with E_{ECL} shape compatible with signal:

$$\mathcal{B}(B^- \rightarrow \tau^- \bar{\nu}_\tau) = (1.79^{+0.56}_{-0.49}(\text{stat})^{+0.46}_{-0.51}(\text{syst})) \times 10^{-4}$$

(3.5 σ significance)



BABAR Semileptonic tag analysis based on 324×10^6 BB pairs

- Raw tag reconstruction efficiency $(6.77 \pm 0.05 \pm 0.10) \times 10^{-3}$
- signal modes: $\tau^+ \rightarrow e^+ \nu \nu$, $\tau^+ \rightarrow \mu^+ \nu \nu$, $\tau^+ \rightarrow \pi^+ \nu$, $\tau^+ \rightarrow \rho^+ (\pi^+ \pi^0) \nu$

Overall signal yield obtained by likelihood-based combination of observed yields in individual channels (with uncertainties included)

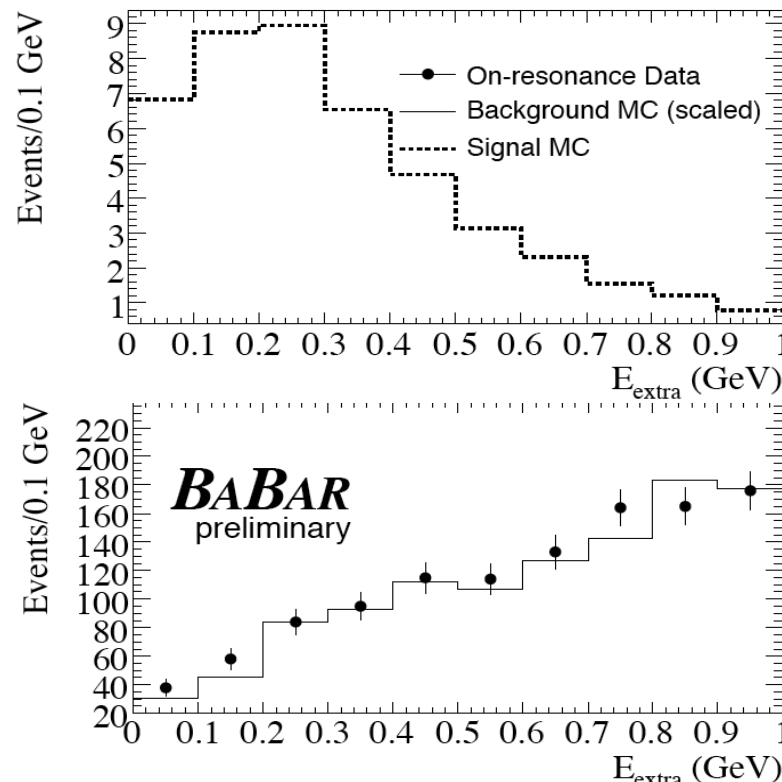
- Use “double-tagged” $B^- \rightarrow D^0 l^- \nu X^0$ events to validate E_{extra} and other systematics

Slight excess observed across all signal channels:

$$B(B^+ \rightarrow \tau^+ \nu) = (0.88 \pm 0.70 \pm 0.11) \times 10^{-4} \quad (1.3\sigma \text{ significance})$$

$$B(B^+ \rightarrow \tau^+ \nu) < 1.8 \times 10^{-4} \text{ @ 90\% CL}$$

- A previous BABAR analysis using a combination of hadronic and semileptonic tags on a smaller dataset reported $B(B^+ \rightarrow \tau^+ \nu) < 2.6 \times 10^{-4}$ @ 90% CL (B. Aubert et al. PRD 73 057101 (2006))



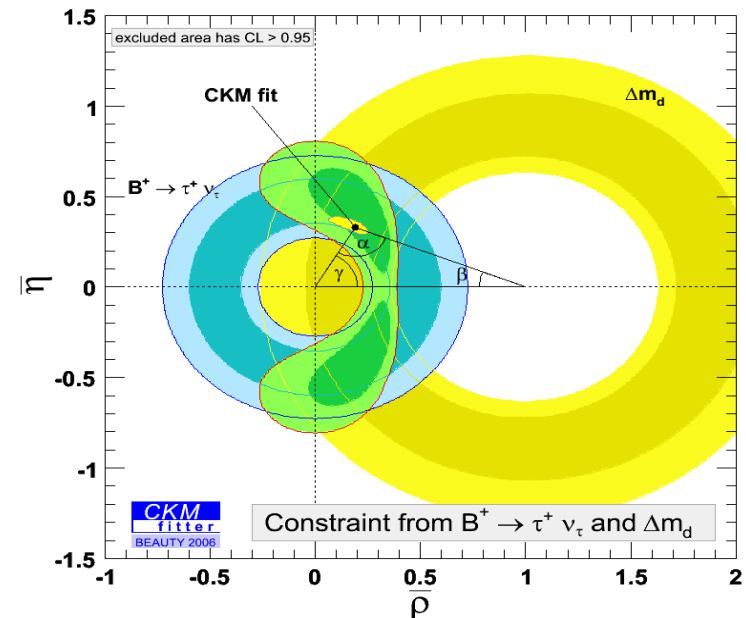
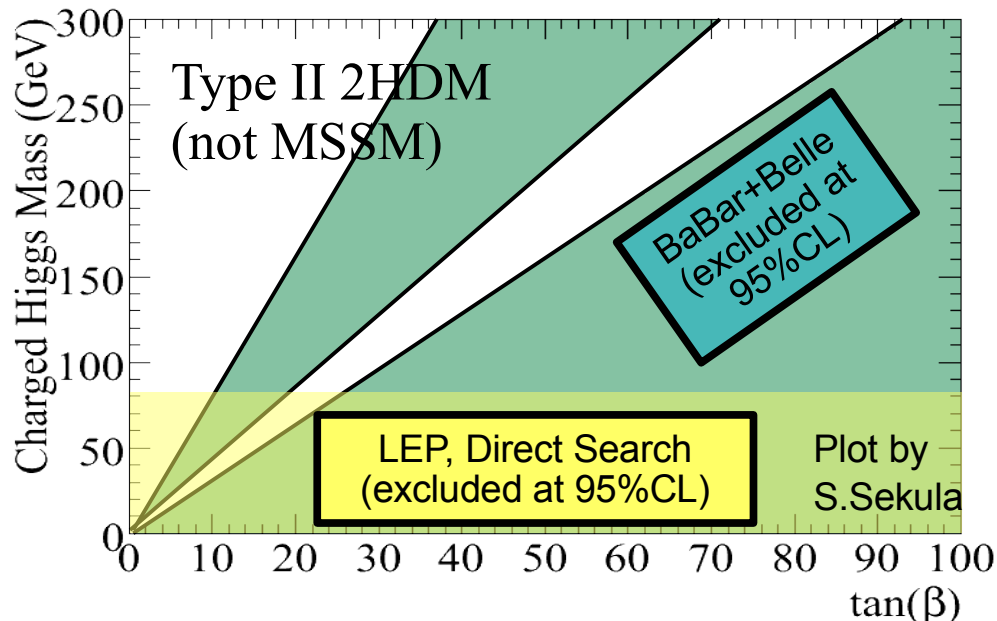
Combined $B^+ \rightarrow \tau^+ \nu$ results

BABAR/Belle combination: $\mathcal{B}(B^+ \rightarrow \tau^+ \nu) = (1.31 \pm 0.48) \times 10^{-4}$ ($\sim 2.5\sigma$)

- Comparison with “SM” can be interpreted either as constraint on $|V_{ub}|$ (taking f_B from lattice), or as a direct constraint on New Physics (taking $|V_{ub}|f_B$ from Unitarity Triangle fit)

$$R_{B\tau\nu} = \frac{\mathcal{B}^{\text{SUSY}}(B_u \rightarrow \tau\nu)}{\mathcal{B}^{\text{SM}}(B_u \rightarrow \tau\nu)} = \left[1 - \left(\frac{m_B^2}{m_{H^\pm}^2} \right) \frac{\tan^2 \beta}{(1 + \epsilon_0 \tan \beta)} \right]^2 \quad \text{No lepton flavour dependence!}$$

- Using “SM” value from UTFit: $\mathcal{B}(B^+ \rightarrow \tau^+ \nu) = (0.85 \pm 0.13) \times 10^{-4}$



$$B^+ \rightarrow l^+ \nu \quad (l = e, \mu)$$

Standard Model Rates

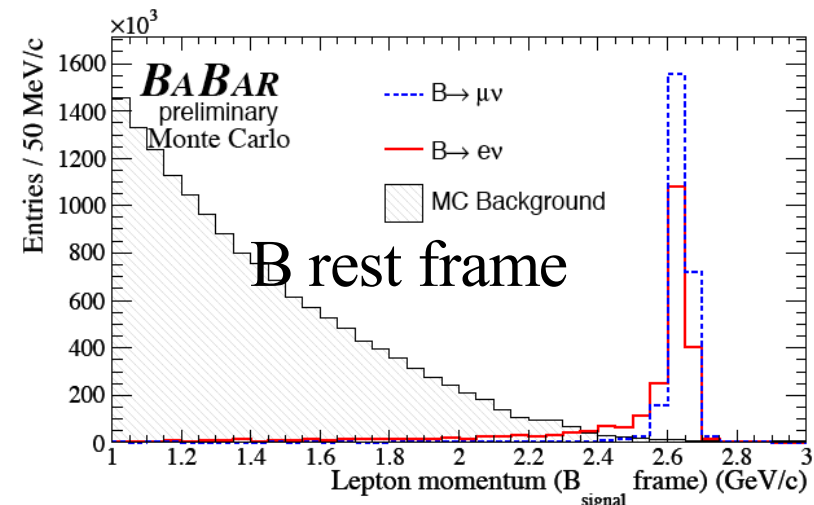
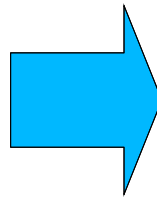
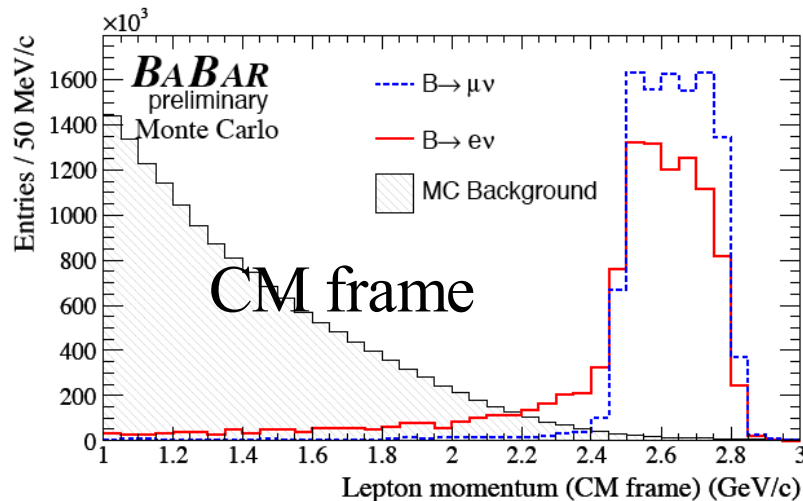
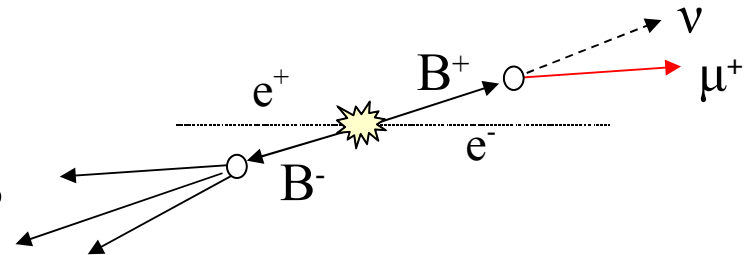
$$B(B^+ \rightarrow \mu^+ \nu) \sim 4 \times 10^{-7}$$

$$B(B^+ \rightarrow e^+ \nu) \sim 10^{-12}$$

Potentially large LFV effects entering at one-loop in e.g. SUSY grand unification scenarios: different enhancements of e, μ and τ modes

Can use the same B reconstruction method to search for other leptonic modes (e, μ):

- only 1 neutrino, so reconstruction of tag B completely constrains event kinematics:
- Signal B rest frame estimated from tag B 4-vector, permitting 2-body signal kinematics to be exploited:



$$B^+ \rightarrow l^+ \nu \quad (l = e, \mu)$$

hep-ex/0607110

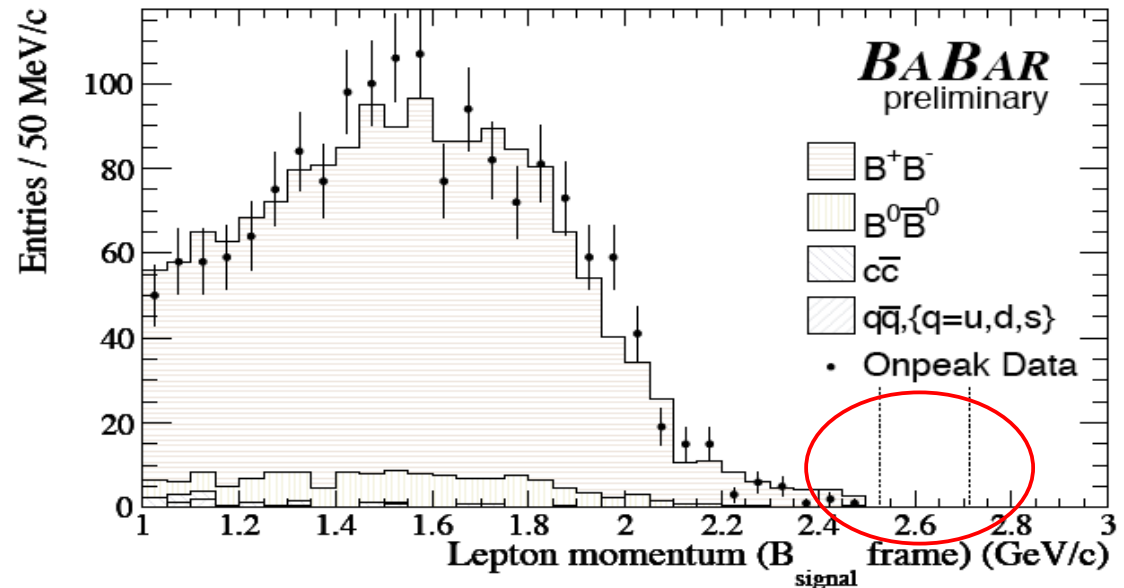


BABAR hadronic tagged analysis based on 229×10^6 BB pairs

- observed 0 events in each of e and μ channels with expected backgrounds of a 0.23 and 0.12 events respectively

$$B(B^+ \rightarrow e^+ \nu) < 7.9 \times 10^{-6}$$
$$B(B^+ \rightarrow \mu^+ \nu) < 6.2 \times 10^{-6}$$

at 90% CL



Method free from experimental issues relating to background modeling and estimation, but currently statistically limited

- complementary approach to, but not (yet) fully competitive with, “inclusive” analysis method which has been used previously by BABAR, Belle and Cleo...

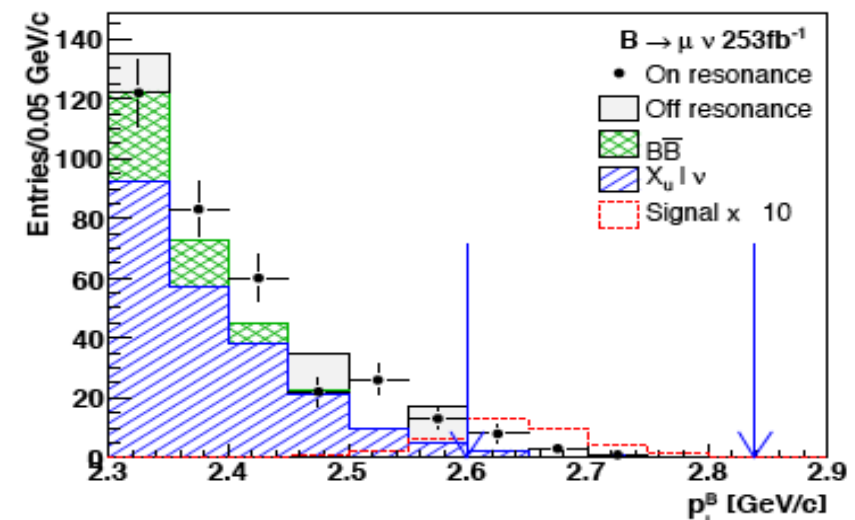
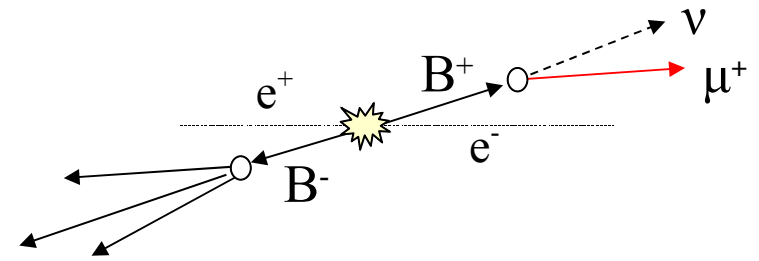
Inclusive $B^+ \rightarrow l^+ \nu$ ($l = e, \mu$)

hep-ex/0611045



Reconstruct accompanying B by 4-vector sum of particles recoiling against a high momentum lepton

- Recent Belle analysis based on 253 fb^{-1} :
- Efficiencies much higher than exclusive method, but also higher backgrounds:
 $\epsilon_\mu = (2.18 \pm 0.06)\%$ $\epsilon_e = (2.39 \pm 0.06)\%$
- Extract signal from fit to M_{bc} distribution in region: $5.1 < M_{bc} < 5.29$;
 $-0.8 \text{ (-1.0)} < \Delta E < 0.4 \text{ GeV}$ for $\mu(e)$

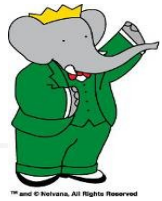


$$B(B^+ \rightarrow \mu^+ \nu) < 1.7 \times 10^{-6}$$
$$B(B^+ \rightarrow e^+ \nu) < 0.98 \times 10^{-6}$$

Experimental sensitivity within a factor of ~ 2 of SM rate!

- Similar method has been used in previous publications by BABAR, Belle and Cleo

$$B^+ \rightarrow l^+ \nu \gamma \quad (l = e, \mu)$$



Presence of photon removes helicity suppression and hence universality of leptonic branching fractions is recovered

$$\Gamma(B^+ \rightarrow l^+ \nu \gamma) = \alpha \frac{G_F^2 |V_{ub}|^2 m_B^5}{288 \pi^2} f_B^2 \left(\frac{Q_u}{\lambda_B} - \frac{Q_b}{m_b} \right)^2$$

- λ_B related to B light cone distribution amplitude
- SM $\text{Br}(B \rightarrow l \nu \gamma) \sim (1-5) \times 10^{-6}$

(Korchensky, Pirjol and Yan, Phys Rev D61, 114510, 2000)

Recent BABAR analysis based on 232M BB pairs:

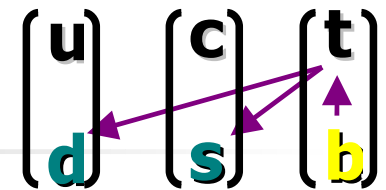
$$\text{Br}(B \rightarrow \mu \nu \gamma) < 5.2 \times 10^{-6}$$

$$\text{Br}(B \rightarrow e \nu \gamma) < 5.9 \times 10^{-6}$$

$$\text{Br}(B \rightarrow l \nu \gamma) < 5.0 \times 10^{-6} \quad (\text{combined})$$

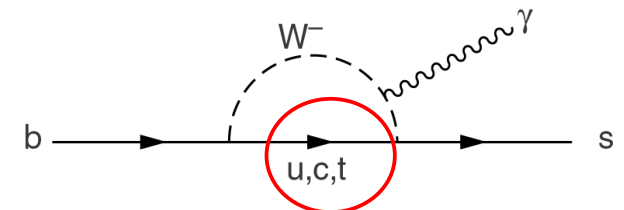
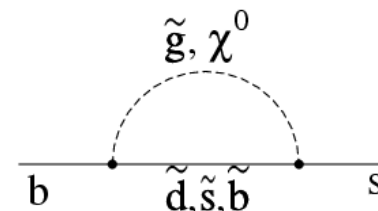
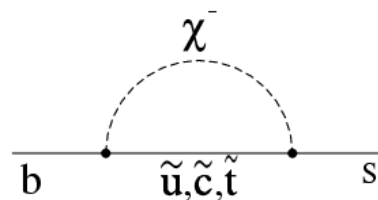
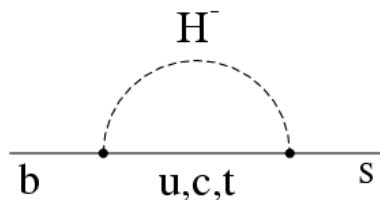
- Experimental sensitivity approaching SM rate!

FCNC decays



Flavour changing neutral current (FCNC) processes do not occur in SM at tree level

- Loop-mediated processes can have large contributions from non-SM diagrams of same order as leading SM contributions:



SM dominated by t-quark contribution

Low-energy effective Hamiltonian for $b \rightarrow s$ (or d) transitions:

$$\mathcal{H}_{\text{eff}} = -\frac{4G_F}{\sqrt{2}} V_{ts}^* V_{tb} \sum_{i=1}^{10} C_i(\mu) O_i(\mu)$$

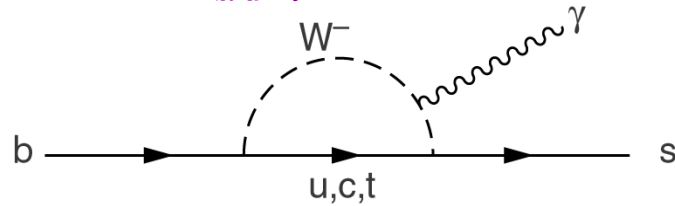
Products of field operators
(nonperturbative hadronic matrix elements;
HQE in inverse powers of m_b)

Wilson coefficients
(calculated perturbatively; encode short-distance physics)

- New Physics can enter via non-SM values of Wilson coefficients

Electroweak FCNCs

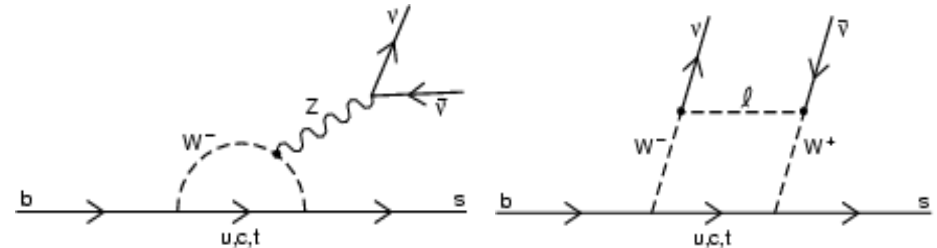
$$B \rightarrow X_{s/d} \gamma$$



C_7 (Photon penguin) only

Observables: branching fractions E_γ (or m_{had}) spectrum, A_{CP}

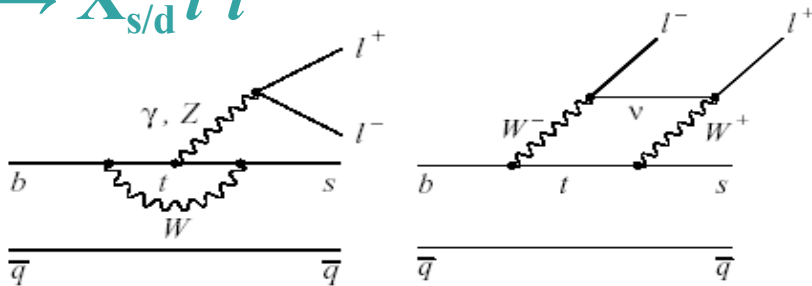
$$B \rightarrow X_{s/d} \nu \bar{\nu}$$



C_{10}^ν only

Observables: branching fractions

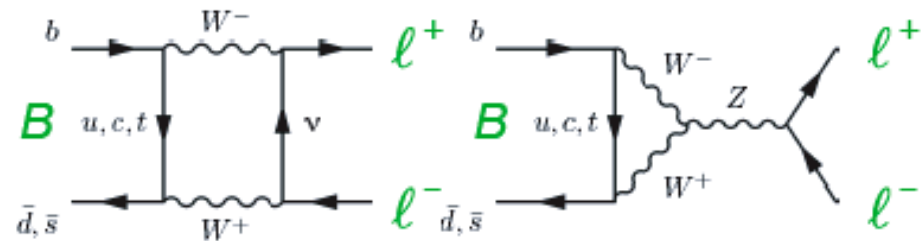
$$B \rightarrow X_{s/d} l^+ l^-$$



C_7, C_9 (Vector EW) and C_{10}

Observables: (partial) branching fractions, dilepton $A_{\text{FB}}, A_{\text{CP}}$

$$B_{s/d} \rightarrow l^+ l^-$$



C_{10} (Axial vector EW) only

Observables: branching fractions

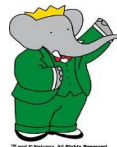
$$B \rightarrow X_{s,d} \gamma$$

Studies of radiative FCNC modes has become a major industry at the B factories

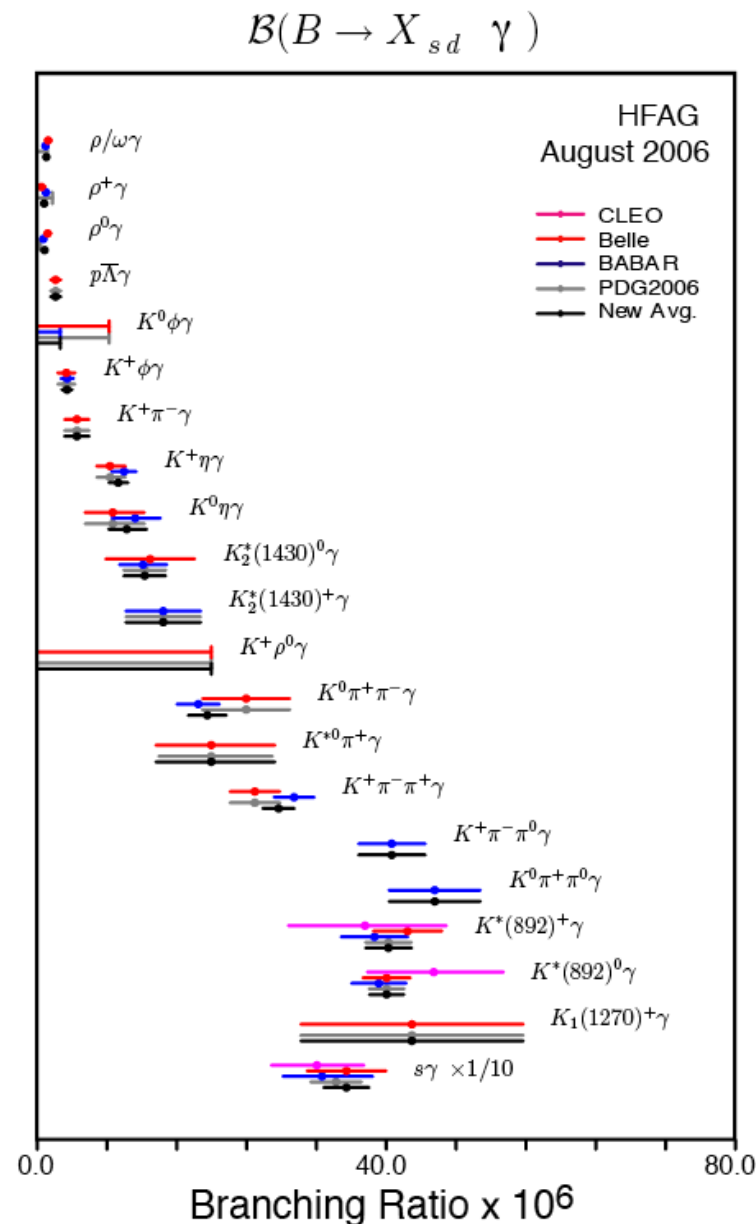
- precise determination of $b \rightarrow s \gamma$ in both inclusive and exclusive modes

Phys.Rev.Lett.97:171803,2006.

Phys.Rev.D72:052004,2005



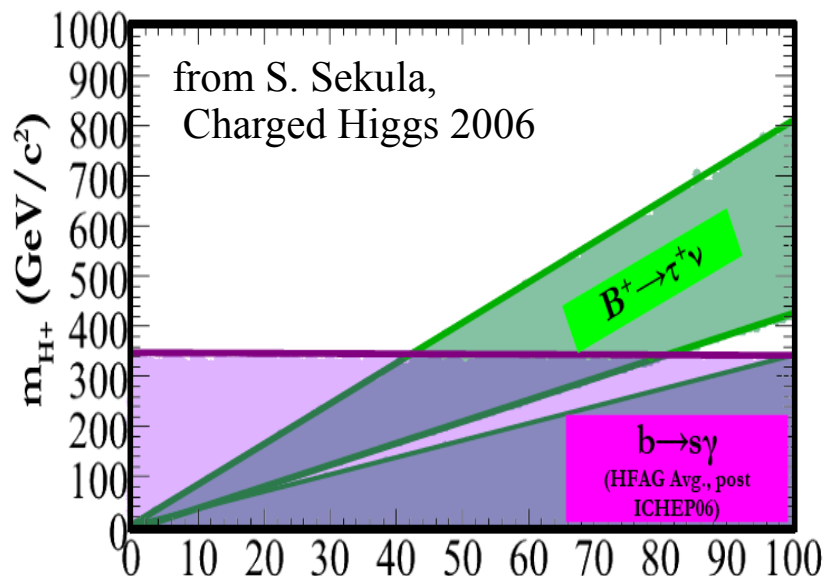
- extraction of HQET parameters from photon energy spectrum
 - beyond scope of this talk...
- recent observations of CKM suppressed $b \rightarrow d \gamma$ decays in exclusive modes



$B \rightarrow X_s \gamma$

Inclusive $B \rightarrow X_s \gamma$ measurement is one of the most sensitive indirect probes of New Physics

- Recent improvements to NNLO calculations resulted in a downward shift to the SM range for $B \rightarrow X_s \gamma$
- Experimental average now slightly high, effectively opening a window for New Physics!



CLEO
PRL87,251807(2001)

[9.1 fb⁻¹]

BaBar
PRD72,052004(2005)

[81.5 fb⁻¹]

BaBar
hep-ex/0507001

[81.5 fb⁻¹]

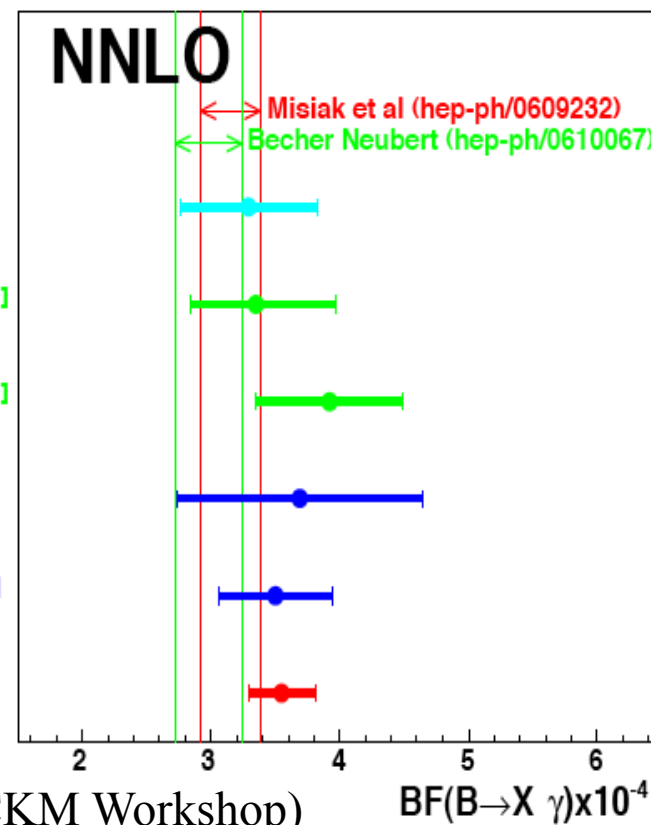
Belle
PLB511,151(2001)

[5.8 fb⁻¹]

Belle
PRL93,061803(2004)

[140 fb⁻¹]

Average
HFAG hep-ex/0603003

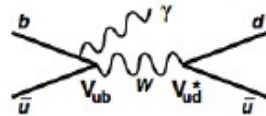


(from Nakao, CKM Workshop)

$B \rightarrow \rho(770)\gamma$ and $B \rightarrow \omega(782)\gamma$

CKM suppressed FCNC modes have simple relation to $b \rightarrow s\gamma$ modes

- Comparison of rates for (exclusive) $b \rightarrow d\gamma$ and $b \rightarrow s\gamma$ can be used to extract off-diagonal CKM elements relating to top quark



Weak annihilation correction

$$\Delta R = 0.1 \pm 0.1$$

Ali, Lunghi, Parkhomenko, PLB 595,323 (2004)

$$\frac{\overline{\mathcal{B}}[B \rightarrow (\rho/\omega)\gamma]}{\mathcal{B}(B \rightarrow K^*\gamma)} = \left| \frac{V_{td}}{V_{ts}} \right|^2 \left(\frac{1 - m_\rho^2/M_B^2}{1 - m_{K^*}^2/M_B^2} \right)^3 \zeta^2 [1 + \Delta R]$$

Flavour SU(3) breaking

$$\zeta = 1.17 \pm 0.09$$

(ratio of form factors from LC sum rules)

Ball and Zwicky, JHEP 0604, 046 (2006); Ball and Zwicky, hep-ph/0603232

Experimentally challenging due to small signal branching fractions and high backgrounds

- substantial backgrounds due to photons arising from π^0 , η and $b \rightarrow s\gamma$ decays

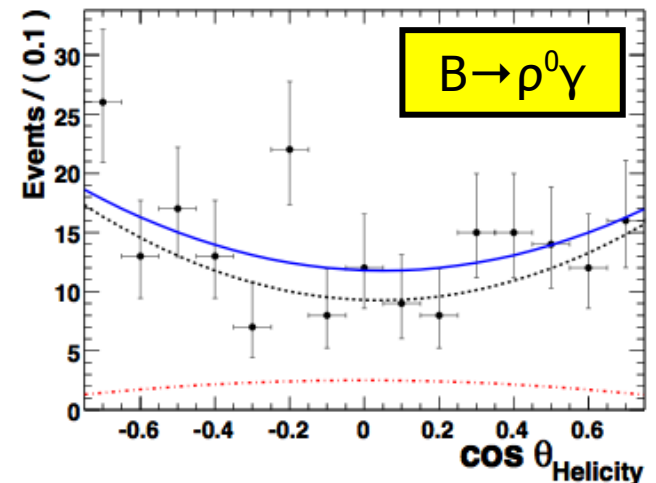
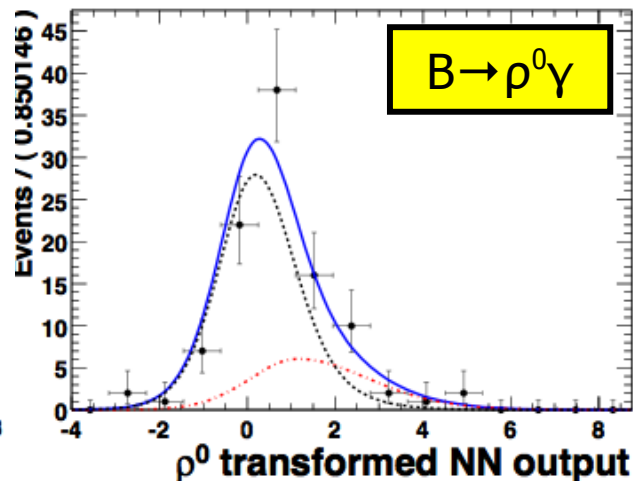
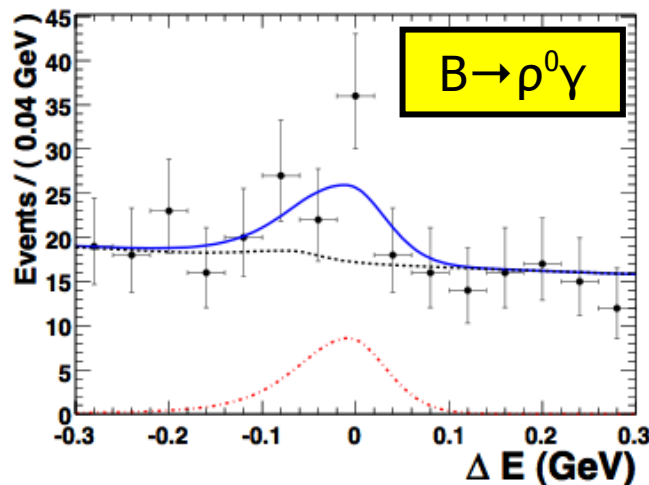
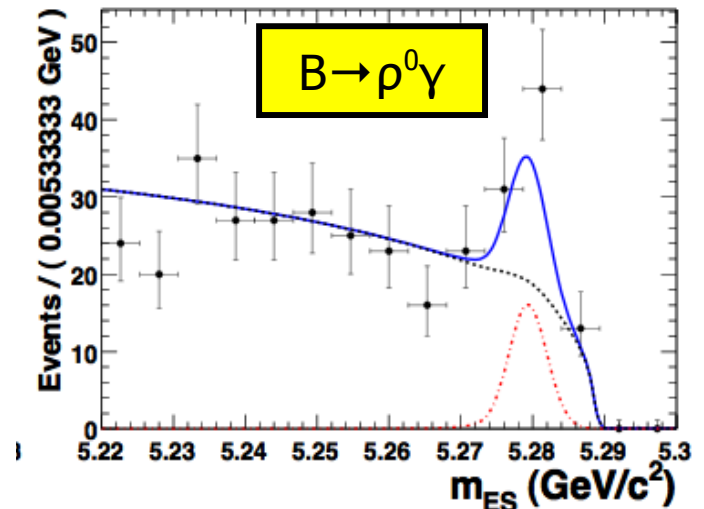
$B \rightarrow \rho(770)\gamma$ and $B \rightarrow \omega(782)\gamma$



Signal extracted from a maximum likelihood fit to signal + background

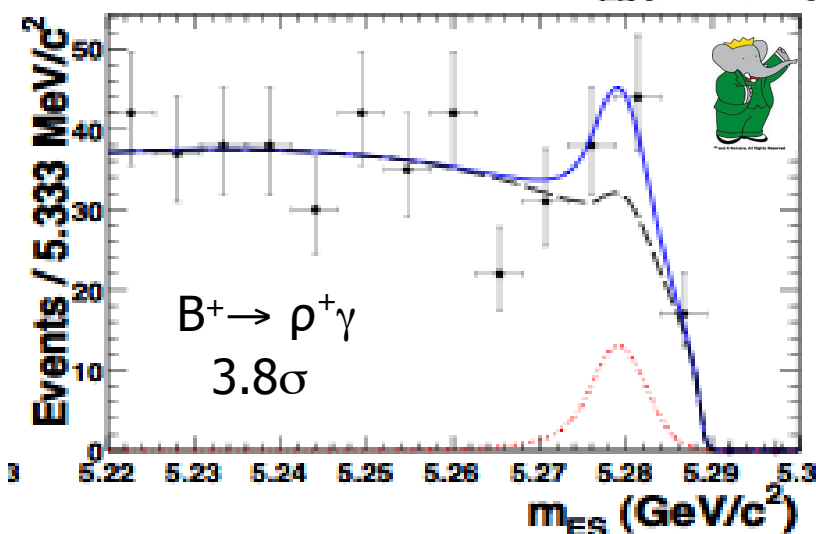
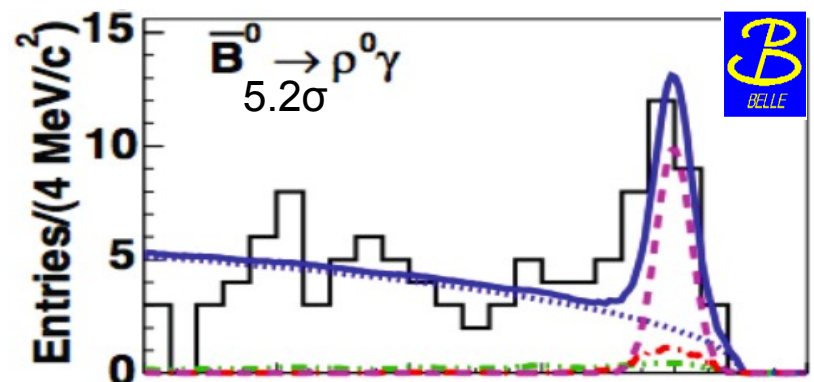
- $B \rightarrow \rho\gamma$: m_{ES} , ΔE , NN , θ_{helicity} (4 parameters)
- $B \rightarrow \omega\gamma$: + Dalitz angle (5 parameters)

-- Signal -- Background — S+B



B → (ρ/ω)γ results

Belle PRL 96, 221601 (2006)

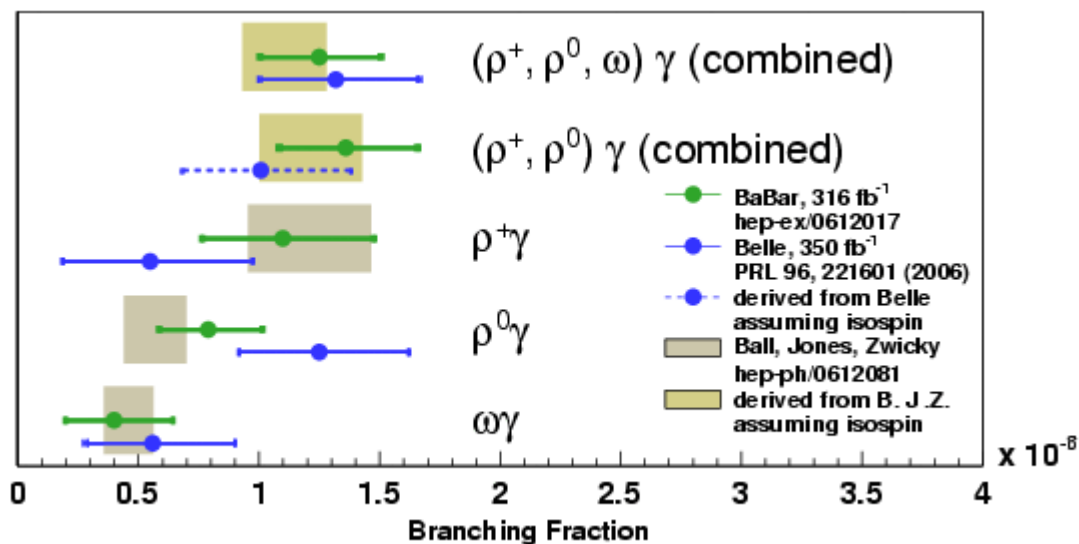


BABAR hep-ex/0612017
to appear in PRL (316fb⁻¹)

BABAR B → (ρ/ω)γ

Mode	N_{signal}	Significance	$BF(10^{-6})$
$B^+ \rightarrow \rho^+ \gamma$	$42.0^{+14.0}_{-12.7}$	3.8σ	$1.10^{+0.37}_{-0.33} \pm 0.09$
$B^0 \rightarrow \rho^0 \gamma$	$38.7^{+10.6}_{-9.8}$	4.9σ	$0.79^{+0.22}_{-0.20} \pm 0.06$
$B^0 \rightarrow \omega \gamma$	$11.0^{+6.7}_{-5.6}$	2.2σ	$0.40^{+0.24}_{-0.20} \pm 0.05$
Combined BF		6.4σ	$1.25^{+0.25}_{-0.24} \pm 0.09$

Isospin test: $\frac{\Gamma(B^+ \rightarrow \rho^+ \gamma)}{2\Gamma(B^0 \rightarrow \rho^0 \gamma)} - 1 = -0.35 \pm 0.27$



Determination of $|V_{td}/V_{ts}|$

Combination of BABAR and Belle results permits extraction of ratio $|V_{td}/V_{ts}|$:

$$\frac{\overline{\mathcal{B}}[B \rightarrow (\rho/\omega)\gamma]}{\mathcal{B}(B \rightarrow K^*\gamma)} = \left| \frac{V_{td}}{V_{ts}} \right|^2 \left(\frac{1 - m_\rho^2/M_B^2}{1 - m_{K^*}^2/M_B^2} \right)^3 \zeta^2 [1 + \Delta R]$$

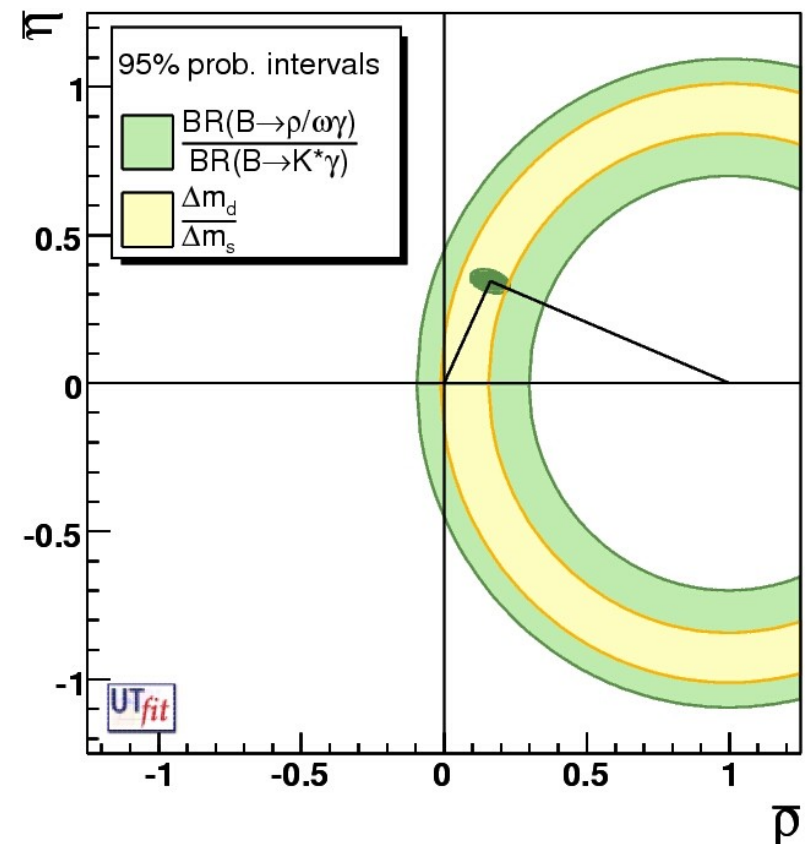
	$\mathcal{B}(B \rightarrow (\rho/\omega)\gamma) \ (10^{-6})$
BABAR	$1.25^{+0.25}_{-0.24} \pm 0.09$
Belle	$1.32^{+0.34+0.10}_{-0.31+0.09}$
Average	$1.28^{+0.20}_{+0.20} \pm 0.06$

$$|V_{td}/V_{ts}|_{\rho/\omega\gamma} = 0.202^{+0.017}_{+0.016} \text{ (exp)} \pm 0.015 \text{ (th)}$$

- Experimental uncertainties currently comparable to theory

Good agreement with results from B mixing (combination of B_d and B_s)

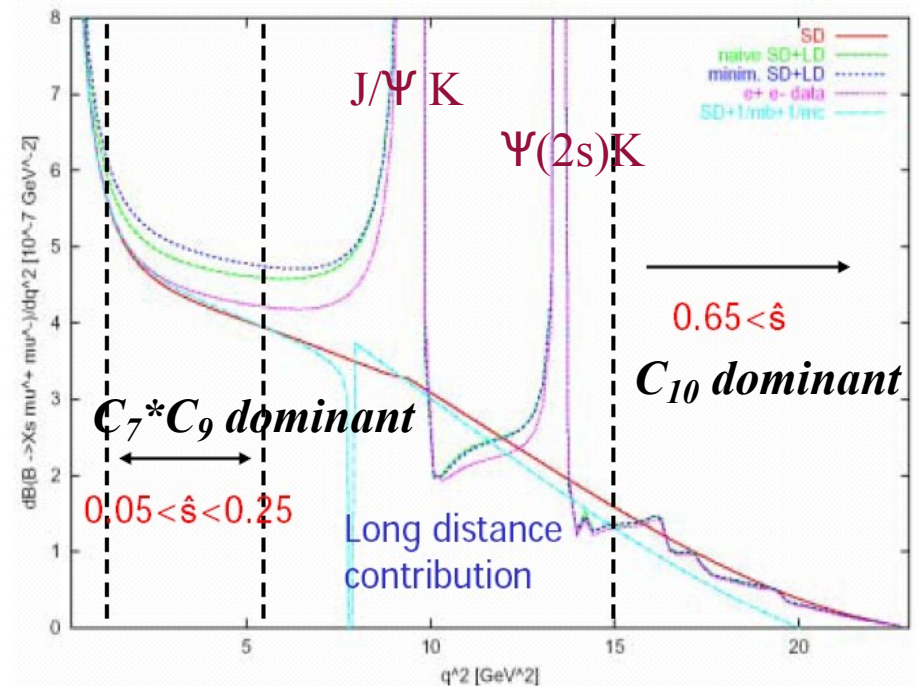
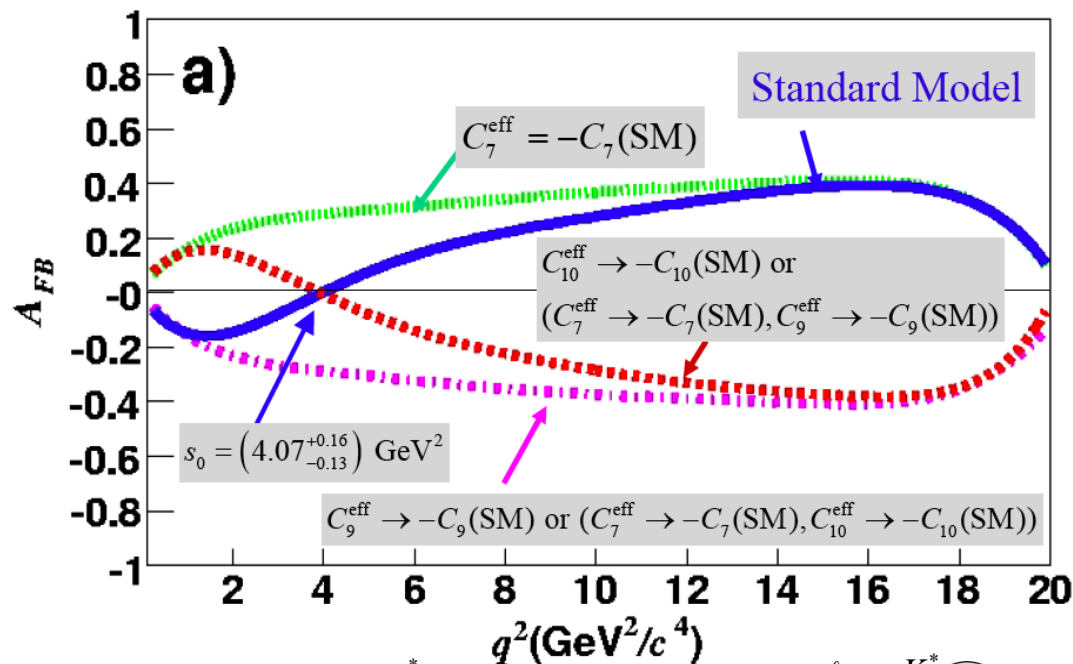
(See also Ball, Jones, Zwicky hep-ph/0612081)



$B \rightarrow K^{(*)} \ell^+ \ell^-$

$B \rightarrow X_s \ell^+ \ell^-$ receives contributions from C_7 (photon penguin), C_9 (vector EW) and C_{10} (axial-vector EW)

- Also substantial long-distance contributions ($J/\psi K$ and $\Psi(2s)K$)

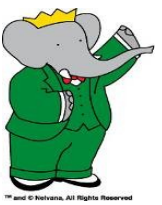


Interference between contributing amplitudes produces asymmetries in lepton angular distribution

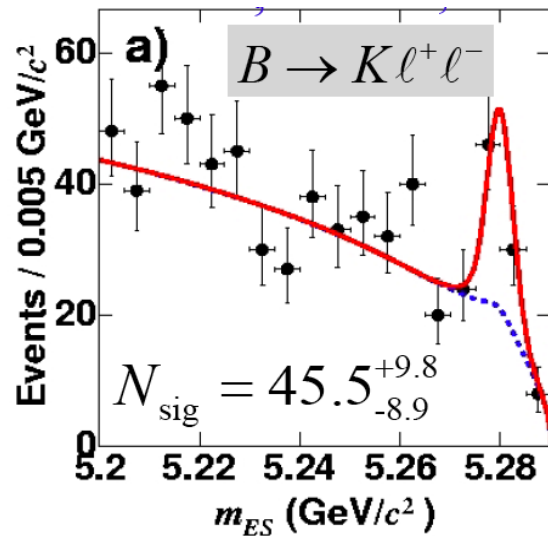
- A_{FB} sensitive to non-SM values of Wilson coefficients



$B \rightarrow K^{(*)} l^+ l^-$ Results

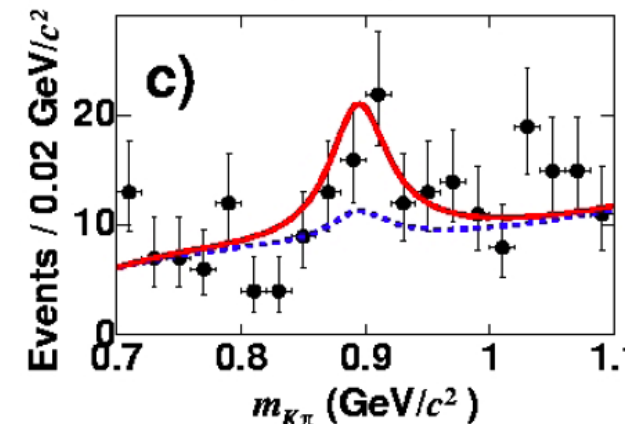
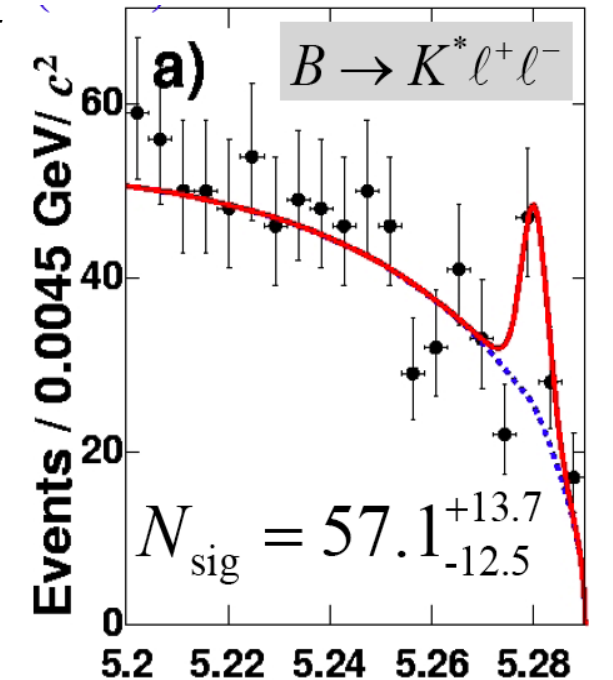
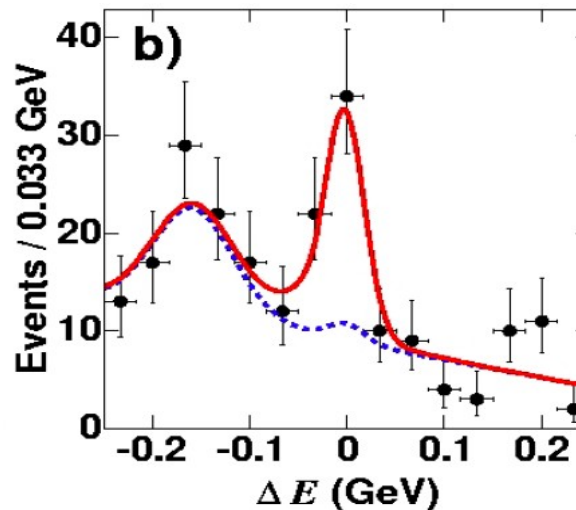
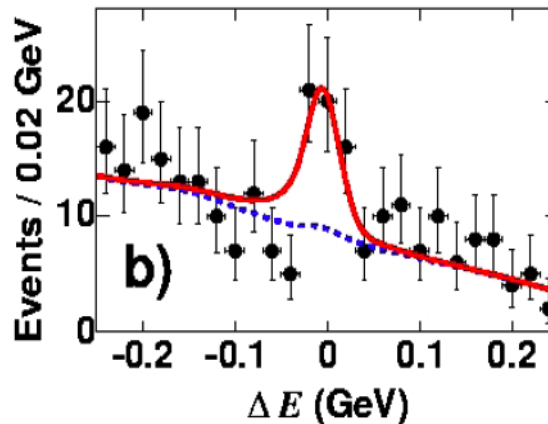


Signals clearly visible for both $B \rightarrow K l^+ l^-$ and $B \rightarrow K^* l^+ l^-$ in current BABAR (and Belle) data samples:

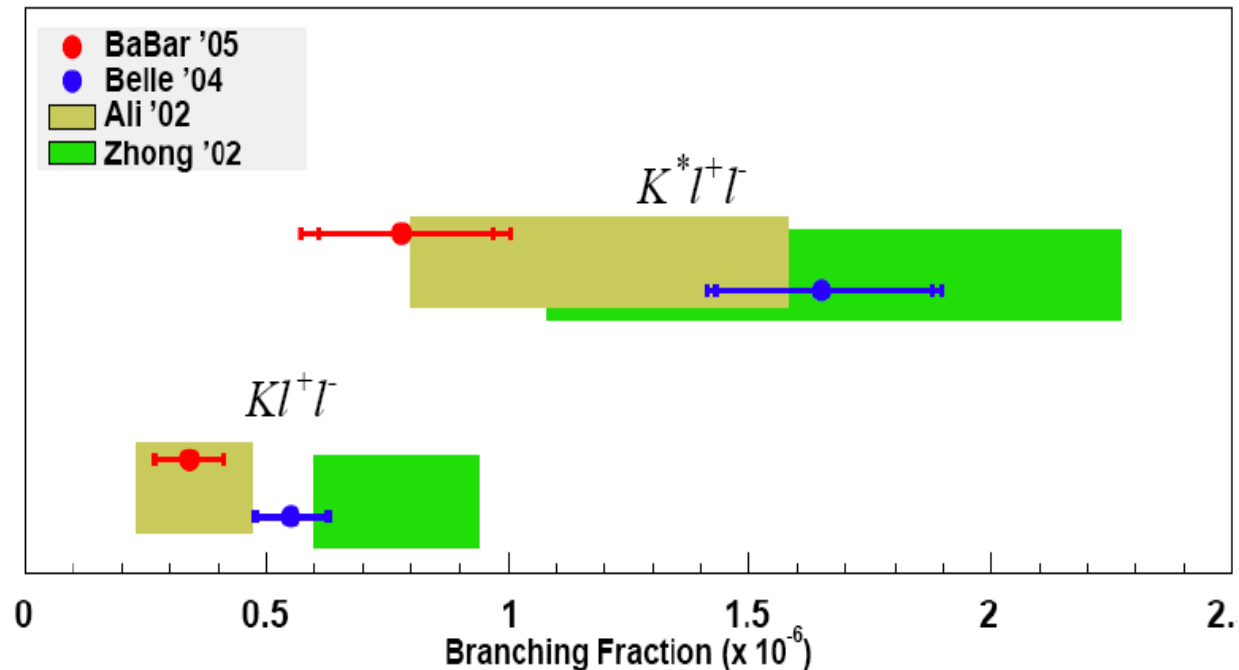


Signal extracted from fit to

- m_{ES} and ΔE for $K l^+ l^-$ (2D)
- + $m_{K\pi}$ for $K^* l^+ l^-$ (3D)



$B \rightarrow K^{(*)} l^+ l^-$ Branching Fractions



BABAR (209 fb⁻¹) PRD 73, 092001 (2006)

$$B(B \rightarrow K l^+ l^-) = (0.34 \pm 0.07 \pm 0.02) \times 10^{-6} \quad (6.6\sigma)$$

$$B(B \rightarrow K^* l^+ l^-) = (0.78 \pm 0.19 \pm 0.11) \times 10^{-6} \quad (5.7\sigma)$$

Belle preliminary (253 fb⁻¹) hep-ex/0410006

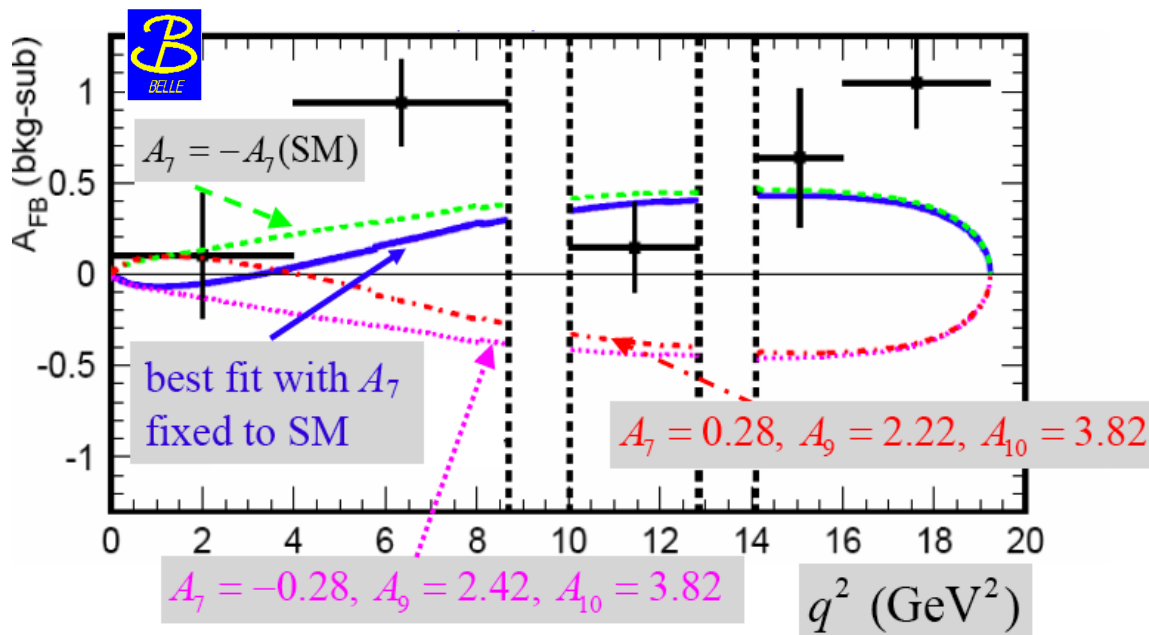
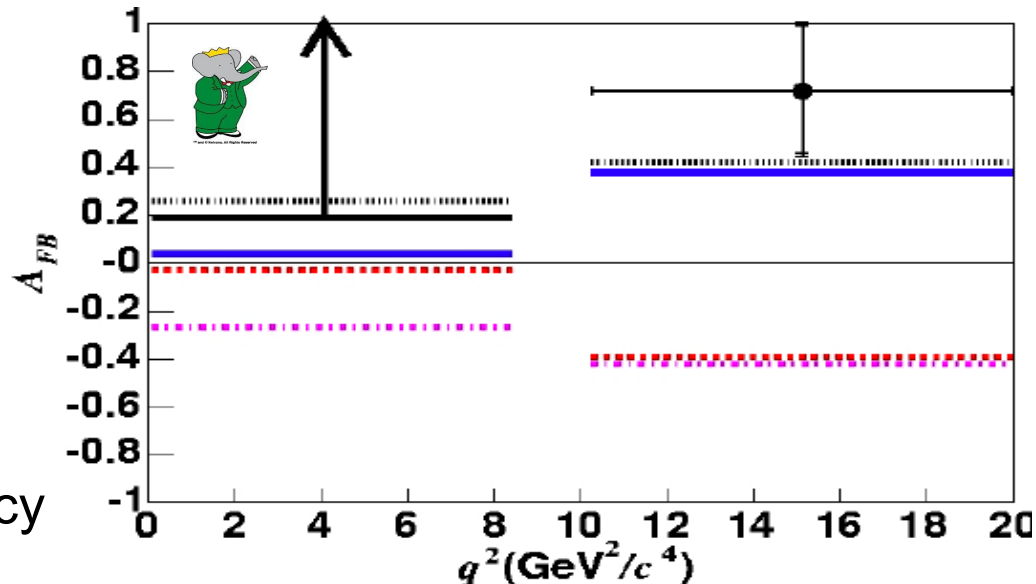
$$B(B \rightarrow K l^+ l^-) = (0.550 \pm 0.027) \times 10^{-6}$$

$$B(B \rightarrow K^* l^+ l^-) = (1.65 \pm 0.23 \pm 0.11) \times 10^{-6}$$

Determination of A_{FB}

BABAR and Belle have both reported first results of A_{FB} determination in specific q^2 regions with sensitivity to Wilson coefficients

- Favours SM value for C_{10} (high q^2) but less consistency in low q^2 region



PRD 73, 092001 (2006)



PRL 96 251801 (2006)

Conclusion

Rare B decays are a very interesting place to look for New Physics!

- First indications of signal in $B^+ \rightarrow \tau^+ \nu$ and approaching sensitivity to SM rates in $B^+ \rightarrow \mu^+ \nu$ and $B^+ \rightarrow l^+ \nu \gamma$
- Observation of CKM-suppressed $b \rightarrow d$ FCNC modes ($B \rightarrow (\rho/\omega) \gamma$) and precise determination of CKM-favoured $b \rightarrow s \gamma$
- First determinations of kinematic observables (q^2 spectrum and A_{FB}) in $B \rightarrow K^{(*)} l^+ l^-$

Anticipate more than a factor of two data before the end of nominal PEP-II and KEKB programs around 2008